1.	Record Nr.	UNINA9910465220803321
	Titolo	Business ethics : a critical approach : integrating ethics across the business world / / edited by Patrick O'Sullivan, Mark Smith and Mark Esposito
	Pubbl/distr/stampa	New York : , : Routledge, , 2012
	ISBN	1-283-54737-6
		9786613859822
		1-136-31288-9
		0-203-11901-0
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (385 p.)
	Altri autori (Persone)	EspositoMark <1974->
		O'SullivanPatrick <1951->
		SmithMark <1950 June 25->
	Disciplina	174/.4
	Soggetti	Business ethics
		Professional ethics
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; Title; Copyright; CONTENTS; List of illustrations; List of contributors; Acknowledgements; PART I Introduction; 1 Ethics as social critique; 2 Levels of critique: a methodological framework for the study of ethics and morality in business; 3 The ethical management of ethics: fostering ethical behaviour in corporations; PART II Organizational strategy; 4 Corporate Social Responsibility, definitional paralysis and ambiguity; 5 The impact of ethics on the issues of organizational congruence; 6 Ethical issues of reification and recognition in HRM: a Critical Social Theory perspective
		7 Private vices, business virtues? The institutional strategy of legitimated online gambling in ItalyPART III Finance and economics; 8 The ethical and social dimensions of executive compensation; 9 The ethics of the banker: reflections on the banker's economic and societal functions, or how history requires us to reflect on the role of banks in society; 10 Islamic finance revisited: a brief review with the Singapore

example; 11 Ethical issues in the policy response to the 2008 financial crisis: moral hazard in central banking and the equity of bailout; PART IV Organizational behaviour

12 Ethics and management: the essential philosophical and psychological basis of ethical management driven by a progressive company13 Mindfulness as a mediator between the effective and the ethical manager; 14 A cultural appreciation of diversity of ethical strategies: examples from European business; 15 Employee surveillance and the modern workplace; PART V Marketing and innovation; 16 Ethics and marketing; 17 Deeper into the consumer's mind: market research and ethics; 18 Social and societal marketing: applications for public policy makers and companies; 19 Designing for a better world

PART VI HRM and employee relations20 'You take the high road . . .': analysing the ethical dimensions of high performance work systems; 21 Ethical challenges in business coaching; 22 Ethical issues for international human resource management: the case of recruiting the family?; 23 Competency management: between managerial development and ethical questioning; PART VII The ethical future?; 24 Epilogue: towards an ethical future for business?; INDEX

Sommario/riassunto	Events such as Trafigura's illegal dumping of toxic waste in Cote d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are register

2. Record Nr.	UNINA9910767587103321
Titolo	Data mining and knowledge management : Chinese Academy of Sciences Symposium CASDMKM 2004, Beijing, China, July 12-14, 2004 : revised papers / / Yong Shi, Weixuan Xu, Zhengxin Chen (eds.)
Pubbl/distr/stampa	Berlin ; ; New York, : Springer, c2004
ISBN	3-540-30537-8
Edizione	[1st ed. 2005.]
Descrizione fisica	1 online resource (XIV, 266 p.)
Collana	Lecture notes in computer science, , 0302-9743 ; ; 3327. Lecture notes in artificial intelligence
Altri autori (Persone)	ShiYong <1956-> XuWeixuan ChenZhengxin
Disciplina	006.3
Soggetti	Data mining Knowledge management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Keynote Lectures -- Visualization-Based Data Mining Tool and Its Web Application -- Knowledge Management, Habitual Domains, and Innovation Dynamics -- Knowledge-Information Circulation Through the Enterprise: Forward to the Roots of Knowledge Management -- Data Mining Methodology -- A Hybrid Nonlinear Classifier Based on Generalized Choquet Integrals -- Fuzzy Classification Using Self-Organizing Map and Learning Vector Quantization -- Solving Discriminant Models Using Interior Point Algorithm -- A Method for Solving Optimization Problem in Continuous Space Using Improved Ant Colony Algorithm -- Practical Issues of Data Mining -- Data Set Balancing -- Computation of Least Square Estimates Without Matrix Manipulation -- Ensuring Serializability for Mobile Data Mining on Multimedia Objects -- Data Mining for Bioinformatics -- "Copasetic Clustering": Making Sense of Large-Scale Images -- Ranking Gene Regulatory Network Models with Microarray Data and Bayesian Network -- On Efficiency of Experimental Designs for Single Factor cDNA Microarray Experiments -- Data Mining Applications -- Data Mining Approach in Scientific Research Organizations Evaluation Via Clustering -- Heuristics to Scenario-Based Capacity Expansion Problem of PWB

Assembly Systems -- A Multiple-Criteria Quadratic Programming Approach to Network Intrusion Detection -- classifications of Credit Cardholder Behavior by Using Multiple Criteria Non-linear Programming -- Multiple Criteria Linear Programming Data Mining Approach: An Application for Bankruptcy Prediction -- Knowledge Management for Enterprise -- Coordination and Cooperation in Manufacturer-Retailer Supply Chains -- Development of Enterprises' Capability Based on Cooperative Knowledge Network -- Information Mechanism, Knowledge Management and Arrangement of Corporate Stratagem -- An Integrating Model of Experts' Opinions -- Risk Management -- Cartographic Representation of the Uncertainty Related to Natural Disaster Risk: Overview and State of the Art -- A Multi-objective Decision-Making Method for Commercial Banks Loan Portfolio -- A Multi-factors Evaluation Method on Credit Evaluation of Commerce Banks -- Integration of Data Mining and Knowledge Management -- A Novel Hybrid AI System Framework for Crude Oil Price Forecasting -- A Neural Network and Web-Based Decision Support System for Forex Forecasting and Trading -- XML-Based Schemes for Business Project Portfolio Selection.

Sommario/riassunto	criteria linear and nonlinear programming has proven to be a very useful approach. • Knowledge management for enterprise: These papers address various issues related to the application of knowledge management in corporations using various techniques. A particular emphasis here is on coordination and cooperation. • Risk management: Better knowledge management also requires more advanced techniques for risk management, to identify, control, and minimize the impact of uncertain events, as shown in these papers, using fuzzy set theory and other approaches for better risk management. • Integration of data mining and knowledge management: As indicated earlier, the integration of these two research fields is still in the early stage. Nevertheless, as shown in the papers selected in this volume, researchers have endearored to integrate data mining methods such as neural networks with various aspects related to knowledge management, such as decision support systems and expert systems, for better knowledge management. September 2004 Yong Shi Weixuan Xu Zhengxin Chen CASDMKM 2004 Organization Hosted by Institute of Policy and Management at the Chinese Academy of Sciences Graduate School of the Chinese Academy of Sciences International Journal of Information Technology and Decision Making Sponsored by Chinese Academy of Sciences National Natural Science Foundation of China University of Nebraska at Omaha, USA Conference Chairs Weixuan Xu, Chinese Academy of Sciences, China Yong Shi, University of Nebraska at Omaha, USA Advisory Committee.