Record Nr. UNINA9910465220803321 Business ethics: a critical approach: integrating ethics across the **Titolo** business world / / edited by Patrick O'Sullivan, Mark Smith and Mark **Esposito** New York:,: Routledge,, 2012 Pubbl/distr/stampa **ISBN** 1-283-54737-6 9786613859822 1-136-31288-9 0-203-11901-0 Edizione [1st ed.] Descrizione fisica 1 online resource (385 p.) Altri autori (Persone) EspositoMark <1974-> O'SullivanPatrick <1951-> SmithMark <1950 June 25-> Disciplina 174/.4 Soggetti **Business** ethics Professional ethics Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Cover; Title; Copyright; CONTENTS; List of illustrations; List of Nota di contenuto

contributors; Acknowledgements; PART I Introduction; 1 Ethics as social critique; 2 Levels of critique: a methodological framework for the study of ethics and morality in business; 3 The ethical management of ethics: fostering ethical behaviour in corporations; PART II Organizational strategy; 4 Corporate Social Responsibility, definitional paralysis and ambiguity: 5 The impact of ethics on the issues of organizational congruence; 6 Ethical issues of reification and recognition in HRM: a

Critical Social Theory perspective

7 Private vices, business virtues? The institutional strategy of legitimated online gambling in ItalyPART III Finance and economics; 8 The ethical and social dimensions of executive compensation; 9 The ethics of the banker: reflections on the banker's economic and societal functions, or how history requires us to reflect on the role of banks in society; 10 Islamic finance revisited: a brief review with the Singapore

example; 11 Ethical issues in the policy response to the 2008 financial crisis: moral hazard in central banking and the equity of bailout; PART IV Organizational behaviour

12 Ethics and management: the essential philosophical and psychological basis of ethical management driven by a progressive company13 Mindfulness as a mediator between the effective and the ethical manager; 14 A cultural appreciation of diversity of ethical strategies: examples from European business; 15 Employee surveillance and the modern workplace; PART V Marketing and innovation; 16 Ethics and marketing: 17 Deeper into the consumer's mind: market research and ethics; 18 Social and societal marketing: applications for public policy makers and companies; 19 Designing for a better world PART VI HRM and employee relations 20 'You take the high road . . . ': analysing the ethical dimensions of high performance work systems; 21 Ethical challenges in business coaching; 22 Ethical issues for international human resource management: the case of recruiting the family?; 23 Competency management: between managerial development and ethical questioning; PART VII The ethical future?; 24 Epilogue: towards an ethical future for business?; INDEX

## Sommario/riassunto

Events such as Trafigura's illegal dumping of toxic waste in Cote d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are register