Record Nr. UNINA9910465219303321 Autore Berry Craig Titolo Globalisation and ideology in Britain [[electronic resource]]: neoliberalism, free trade and the global economy / / Craig Berry Pubbl/distr/stampa Manchester: New York,: Manchester University Press New York, : Distributed in the U.S. exclusively by Palgrave Macmillan, 2011 **ISBN** 1-78170-185-7 1-84779-420-3 Descrizione fisica 1 online resource (225 p.) 337.41 Disciplina Soggetti International economic relations Globalization Electronic books. Great Britain Economic policy 1997-Great Britain Politics and government 20th century Great Britain Politics and government 21st century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Copyright; Contents; Preface and acknowledgements; List of abbreviations; Introduction; 1. Globalisation studies, the materialist bias and the 'third wave'; 2. Political economy and ideology; 3. Competition and change: the case of New Labour; 4. Serving the 'offshore': the case of International Financial Services, London; 5. The free trade dilemma: the case of the Liberal Democrats; 6. Trade justice and development: the case of Oxfam; 7. Capitalism's final phase: the case of the Socialist Workers' Party Conclusion: towards a new understanding of globalisation in the ideological landscape of British politicsIndex Sommario/riassunto The 'globalisation' concept has become ubiquitous in British politics, as it has in many countries of the world. This exciting new book examines discourse on foreign economic policy to determine the impact of

globalisation across the ideological landscape of British politics. The

book critically interrogates the assumption that the idea of

globalisation is derivative solely of neo-liberal ideology by profiling the discourse on globalisation of five political groups involved in making and contesting British foreign economic policy between 1997 and 2009: New Labour, International Financial Servic