

1. Record Nr.	UNINA9910465170303321
Autore	Dunning John H.
Titolo	International production and the multinational enterprise // John H. Dunning
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2013
ISBN	0-203-07781-4 1-299-27951-1 1-135-13415-4
Descrizione fisica	1 online resource (446 p.)
Collana	Routledge library editions. International business ; ; v. 12
Disciplina	338.88
Soggetti	International business enterprises Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1981 by George Allen & Unwin.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; International Production and the Multinational Enterprise; Copyright Page; Contents; Foreword; Part One; 1. The Distinctive Nature of the Multinational Enterprise; 2. Trade, Location of Economic Activity and the Multinational Enterprise: A Search for an Eclectic Approach; 3. Trade, Location of Economic Activity and the Multinational Enterprise: Some Empirical Tests; 4. Explaining Changing Patterns of International Production: In Support of the Eclectic Theory; 5. Explaining the International Direct Investment Position of Countries: Towards a Dynamic or Developmental Approach 6. The UK's International Direct Investment Position in the Mid-1970sPart Two; 7. Multinational Enterprises, Market Structure, Economic Power and Industrial Policy; 8. Multinational Enterprises and Domestic Capital Formation; 9. Multinational Enterprises, Locational Strategies and Regional Development; 10. Employee Compensation in US Multinationals and Indigenous Firms: An Exploratory Micro/Macro Analysis; 11. Multinational Enterprises and Trade Flows of Developing Countries 12. The Consequences of International Transfer of Technology by Multinational Enterprises. Some Home Country ImplicationsPart Three; 13. Evaluating the Costs and Benefits of Multinational Enterprises to Host Countries: A 'Tool-Kit' Approach; 14. Alternative Policy

Sommario/riassunto

The growth and impact of the multinational enterprise (MNE) in the post war period is one of the most important phenomena of our time. This volume, originally published in 1981 provides a comprehensive and detailed review of both the theoretical and policy issues at a time when the subject had reached a watershed, after the controversies of the 1970s. The book provides a balanced discussion of major themes such as the development of modern theories of international production; the impact of the MNE on the nation-state and the structure of the international market; the response

---