Record Nr. UNINA9910465150303321 Autore Smith Craig R Titolo Confessions of a presidential speechwriter / / Craig R. Smith; cover design Erin Kirk New Pubbl/distr/stampa East Lansing, Michigan: ,: Michigan State University Press, , 2014 ©2014 **ISBN** 1-62895-010-2 1-60917-403-8 Descrizione fisica 1 online resource (394 p.) Altri autori (Persone) Kirk NewErin Disciplina 973.92092 Soggetti Communication in politics - United States Speechwriting - United States Rhetoric - Political aspects - United States Political oratory - United States Freedom of speech - United States Freedom of the press - United States Speechwriters - United States Presidents - United States - Staff Electronic books. United States Politics and government 1945-1989 United States Politics and government 1989-1993 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Contents; Preface; Acknowledgments; Chapter One. Meeting Richard Nota di contenuto Nixon and Robert Kennedy; Chapter Two. Geography Lessons; Chapter Three. From Student Body President to CBS News; Chapter Four. First Job Syndrome; Chapter Five. Working at Mr. Jefferson's University; Chapter Six. Writing for President Ford; Chapter Seven. Writing for President George H. W. Bush; Chapter Eight. Working for the United States Senate; Chapter Nine. Running a Senate Campaign; Chapter Ten. The National Republican Senatorial Campaign Committee; Chapter

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An avid high school debater and enthusiastic student body president, Craig Smith seemed destined for a life in public service from an early age. As a sought-after speechwriter, Smith had a front-row seat at some of the most important events of the twentieth century, meeting with Robert Kennedy and Richard Nixon, advising Governor Ronald Reagan, writing for President Ford, serving as a campaign manager for a major U.S. senator's reelection campaign, and writing speeches for a contender for the Republican nomination for president. Life in the volatile world of politics wasn't always easy