

1. Record Nr.	UNINA9910465089103321
Titolo	Gender and language in Sub-Saharan Africa [[electronic resource]] : tradition, struggle and change / / edited by Lilian Atanga ... [et al.]
Pubbl/distr/stampa	Amsterdam, : John Benjamins Pub. Co., 2013
ISBN	1-299-28374-8 90-272-7230-1
Descrizione fisica	1 online resource (343 p.)
Collana	Impact, studies in language and society, , 1385-7908 ; ; v. 33
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Disciplina	306.44081/0967
Soggetti	Language and sex - Africa, Sub-Saharan Sexism in language - Africa, Sub-Saharan Sex role - Africa, Sub-Saharan Gender identity - Africa, Sub-Saharan Electronic books. Africa, Sub-Saharan Languages
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Gender and linguistic description -- pt. 2. Public settings and gendered language use -- pt. 3. Mediated masculinities and femininities -- pt. 4. Gendered struggles and change -- pt. 5. Epilogue.
Sommario/riassunto	Much research on gender-based violence, especially sexual assault, indicate that women are often blamed for their predicament (Ehrlich 2002; Clark 1998). Prominent among the reasons given is 'indecent dressing' - which lures 'innocent' men to commit such crimes. Context therefore plays a major role in who is blamed. To contribute to this discussion, I discuss the role of context in apportioning blame in the two cases of sexual assault on a Ghanaian female artiste (Mzbel). This is done through the analysis of linguistic data from media reports, readers and Mzbel herself. The analysis shows that