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| Altri autori (Persone) | BrandesUta ErlhoffMichael AdrianNadine DickelSusanne DanaherTim |
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| Soggetti | Office decoration - Psychological aspects Work environment - Psychological aspects Desks - Psychological aspects Interior decoration - Human factors Personal space Work environment Electronic books. |
| Lingua di pubblicazione | Inglese |
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| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Front matter -- Table of Contents -- About this Book -- Action Space 'Office' - and the Many and Mysterious Ways of Customising Desks -- Research Methodology -- The Places -- Four Representative Business Sectors -- The Clusters -- Little Number Games -- Intercultural Comparison -- Object Worlds as Gender Staging -- Comparative Analysis of the Business Sectors -- The Desk as a Thriller -- Personal Office Upgrades (POUs) -- The Desk as a Geodesic Space -- The Desk as a Miniature World of Events and Identities: Musings from Hong Kong / Siu, King-chung -- Globalised Desktop Skirmishes? Reporting from the Colonies / Engels-Schwarzpaul, Tina -- Visions -- The Concepts of |

'Public' and 'Private' -- Reflections on Anthropology and Design /
Martínez Morant, Mara E. -- From Chessboards to Monopoly Games:
On the Contradictoriness of Privacy in the Office -- The New York
Experience / Krolmark, Anne-Mette -- Potential Practical Design
Implications from this Study -- Bibliography -- Authors

Sommario/riassunto

Der Schreibtisch ist ein Ort der Arbeit und Aktion, aber er dient auch als Ausstellungsfläche für persönliche Dinge und Vorlieben. Daher charakterisiert er immer in doppelter Weise eine materielle und symbolische Einheit. Der Schreibtisch ist nicht nur für sich gesehen sehr aufschlussreich, er muss auch immer im Kontext seines kulturellen, geschlechtsspezifischen und branchenbezogenen Umfelds untersucht und verstanden werden. Im Zentrum dieser Studie steht die vergleichende Analyse der Nutzung von Schreibtischen. Hierfür wurden Schreibtische in Versicherungen, Banken, Verwaltungen, Call Centern und Designstudios in zwölf Ländern aus allen Kontinenten untersucht. Die Publikation stellt die Ergebnisse in umfangreichem Bildmaterial, empirischen Analysen und kritischen Essays vor. Durchgeführt wurde die Studie von der Köln International School of Design (KISD) in Zusammenarbeit mit Universitäten in Hongkong, New York, Seoul, Taipei, Curitiba (Brasilien), Puna (Indien), Auckland, Mailand, Fukuoka (Japan).

The desk is a place of work and of action, but it also serves as a place to exhibit personal things and preferences. Thus it always characterizes in two ways a material and symbolic unity. The desk is not only very informative in itself, but also must always be studied and understood in the context of its cultural, gender-specific, and field-related surroundings. The focus of this study is a comparative analysis of the use of desks. Desks in insurance companies, banks, administrative authorities, call centers, and design studios in twelve countries on all continents were studied. This publication presents the results in the form of extensive visual material, empirical analyses, and critical essays. The study was carried out by the Köln International School of Design (KISD) in collaboration with universities in Hong Kong; New York; Seoul; Taipei; Curitiba, Brazil; Pune, India; Auckland; Milan; and Fukuoka, Japan.
