

1. Record Nr.	UNINA990004260280403321
Autore	Cronert, Wilhelm
Titolo	Memoria graeca Herculaneensis : Cum titulorum Aegypti papyrorum codicum denique testimoniis comparatam proposuit / Guilelmus Cröner
Pubbl/distr/stampa	Hildesheim, : Olms, 1963
Edizione	[Repr. Nachdr.]
Descrizione fisica	X, 318 p. ; 23 cm
Locazione	FLFBC
Collocazione	FCL 499 V H 59 V E 42 V G 78
Lingua di pubblicazione	Latino
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910465026603321
Autore	Sartori Andrew
Titolo	Bengal in Global Concept History : Culturalism in the Age of Capital // Andrew Sartori
Pubbl/distr/stampa	Chicago : , : University of Chicago Press, , [2009] ©2008
ISBN	0-226-73486-2
Descrizione fisica	1 online resource (288 p.)
Collana	Chicago Studies in Practices of Meaning
Disciplina	954.14
Soggetti	Bengal (India) - Civilization Culture - Economic aspects - Bengal - India Regions & Countries - Asia & the Middle East History & Archaeology South Asia Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- CHAPTER ONE. Bengali "Culture" as a Historical Problem -- CHAPTER TWO. Culture as a Global Concept -- CHAPTER THREE. Bengali Liberalism and British Empire -- CHAPTER FOUR. Hinduism as Culture -- CHAPTER FIVE. The Conceptual Structure of an Indigenist Nationalism -- CHAPTER SIX. Reification, Rarification, and Radicalization -- CONCLUSION. Universalistic Particularisms and Parochial Cosmopolitanisms -- Notes -- Index
Sommario/riassunto	Today people all over the globe invoke the concept of culture to make sense of their world, their social interactions, and themselves. But how did the culture concept become so ubiquitous? In this ambitious study, Andrew Sartori closely examines the history of political and intellectual life in nineteenth- and twentieth-century Bengal to show how the concept can take on a life of its own in different contexts. Sartori weaves the narrative of Bengal's embrace of culturalism into a worldwide history of the concept, from its origins in eighteenth-century Germany, through its adoption in England in the early 1800s, to its

appearance in distinct local guises across the non-Western world. The impetus for the concept's dissemination was capitalism, Sartori argues, as its spread across the globe initiated the need to celebrate the local and the communal. Therefore, Sartori concludes, the use of the culture concept in non-Western sites was driven not by slavish imitation of colonizing powers, but by the same problems that repeatedly followed the advance of modern capitalism. This remarkable interdisciplinary study will be of significant interest to historians and anthropologists, as well as scholars of South Asia and colonialism.

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