Record Nr. UNINA9910465002403321 Culture, entertainment, and health promotion in Africa [[electronic **Titolo** resource] /] / [edited by] Kimani Njogu Pubbl/distr/stampa Nairobi, Kenya,: Published by Twaweza Communications Ltd. for Population Communications International--Africa, 2005 **ISBN** 9966-1510-9-5 9966-1510-8-7 1-283-06375-1 9786613063755 9966-028-00-5 Descrizione fisica 1 online resource (230 p.) Altri autori (Persone) NjoguKimani 362.1096 Disciplina Soggetti Health promotion - Africa Health promotion - Social aspects - Africa Popular culture - Africa Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Cover; Title Page; Copyright Page; Contents; Dedication; Acknowledgement; Introduction; Chapter One - Notes on Reproductive Health and Soap Operas in Africa; Chapter Two - ""Trascending Colonial and Neo-Colonial Pathological Hangovers to Unleash Creativity""; Chapter Three - History of Entertainment Education in Africa; Chapter Four - Social Change Programming; Chapter Five -Oshikwapo Shikamara: Increasing Dialogue in Communities: Chapter Six - Culture as a Friend; Chapter Seven - Interpersonal and Intergenerational Communication; Chapter Eight - Art and History Chapter Nine - Meeting Donor ExpectationsChapter Ten - Research, Monitoring and Evaluation; Chapter Eleven - Writing and Producing issue Based Entertainment Programs; Chapter Twelve - Sustainability: A Possibility or a Mirage?; Chapter Thirteen - Entertainment: Media

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Sommario/riassunto

This book brings together multiple voices and positions from Africa. These voices, assembled during a 2003 Soap Summit held in Nairobi, are powerful and varied and suggest ways in which issues of health could be tackled in an entertaining manner. The summit organised by Population Communications International - Africa. highlighted the critical role that the arts can play in ensuring better health, especially among the youth. It resulted from the recognition that young people in Africa are faced with a myriad of problems and complications as they struggle to deal with growth and identity format