

1. Record Nr.	UNINA9910464995603321
Autore	Castello Sergio A. <1966, >
Titolo	Globalization of small economies as a strategic behavior in international business // Sergio A. Castello, Terutomo Ozawa
Pubbl/distr/stampa	London : , : Routledge, , 1999
ISBN	0-203-82487-3 1-136-78246-X 1-136-78247-8
Descrizione fisica	1 online resource (170 p.)
Collana	Transnational Business and Corporate Culture: Problems and Opportunities
Altri autori (Persone)	OzawaTerutomo
Disciplina	382/.6
Soggetti	Competition, International States, Small - Economic conditions Strategic planning Export marketing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; Tables; Figures; Preface; Acknowledgments; I. Introduction; II. Literature Review of Smallness; Literature Review on Smallness; Common Characteristics of Small Economies; An Unconventional View of Smallness; Summary; III. Globalization and Structural Adaptability; Specific Approaches of Globalization to Overcome Smallness and to Secure Economic Growth; Structural Adaptability to Overcome Smallness and to Secure Economic Growth; Summary; IV. Classification, Degree of Globalization, and Empirical Evidence A Brief History of the European UnionClassification of European Union Nations; Propositions Evaluated; Empirical Procedures; Empirical Results; Summary; V. Region and Country Case Studies; Catalonia: A Region Case Study; New Zealand: A Country Case Study; Summary; VI. Concluding Remarks; Notes; Bibliography; Index
Sommario/riassunto	First published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

