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INTRODUCTION; COMPARATIVE EFFECTIVENESS RESEARCH AND COSTS;
A MODEL OF ADOPTION AND ABANDONMENT; CASE STUDIES OF
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REFERENCESHOW DO INITIAL SIGNALS OF QUALITY INFLUENCE THE
DIFFUSION OF NEW MEDICAL PRODUCTS? THE CASE OF NEW CANCER
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Sommario/riassunto

Medical technology is profoundly important for individual health and, consequently, also for general welfare. However, because of the extensive regulation of the markets for healthcare goods and services, the development and application of medical technologies differs fundamentally from non-medical technological advances. This book looks at theoretical and empirical evidence about the medical technology market.
