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Nota di contenuto	Contents; Foreword; Acknowledgments; Abbreviations; Introduction; PART I: Operational Principles for Effective Public Management of Industrial Policies; 1 The Latin American Laggards; The Elusive Path to Convergence; The Latin American Reformers: Did the Washington Consensus Help or Hamper Growth?; Characteristics Underpinning Latin American Growth: A Brief Overview of the Stylized Facts; 2 The First Principle: Medium- to Long-Term Development Strategies Supported by Industrial Policies Can Foster Economic Catch-Up; The Character of Development Strategies: An Initial Snapshot Opting for the Industrial Policy Approach: The Power of Association More on Why We Think Medium- to Long-Term Development Strategies with Industrial Policies Are Important for Latin America; Development Strategies in Practice; Ten Extraregional Success Cases; The Strategies: Stylized Facts; Four Strategic Orientations; Annex 2A Strategies in the Selected Countries; 3 The Second Principle: Create

Public-Private Alliances for Effective Development Strategies and Industrial Policies; The Scope of Public-Private Alliances; Alliances in the 10 Success Cases; Consensus Building
Alliances in PracticeA Snapshot of the Nature of Three Alliances; A Closer Look at the Achievements and Limitations of the Irish Alliance; 4 Operational Principles for Supporting Public Sector Leadership; The Third Principle: Give the Baton to the "Real" Sector Ministries; The Fourth Principle: Promote Medium- and Long-Term Policy Strategic Thinking; The Finnish Example; Foresight Analysis in Other Success Cases; The Fifth Principle: Each Priority Area or Activity in a Strategy Should Have at Least One Dedicated Implementing Agency
The Sixth Principle: The More Structured and Specific a Strategy, the Greater the Need for Coordination among Ministries and Agencies and the More Likely Cabinet-Level Coordination Will Not Be EnoughSeventh Principle: For Medium-and Long-Term Strategies to Be Effective, Public Sector Personnel Must Be Highly Professional, Career Oriented, and Nonpoliticized; Annex 4A Alberta Oil Sands Technology and Research Authority: Leading Innovation to Exploit the Oil Sands in Alberta, Canada; Annex 4B The Autonomous Community of Andalusia: Another Subnational Case
5 Principles for Managing Programs and IncentivesThe Eighth Principle: The Effective Application of Incentives Must Be Assessed Not Only by How They Are Individually Managed But Also by How They Are Coordinated for a Systemic Effect; The Ninth Principle: The Effectiveness of Programs and Instruments Is Intimately Linked to the Way in Which the Process Is Managed; The Tenth Principle: The Effectiveness of Strategies Is Dependent on an Objective Assessment of Implementation and Their Impact on the Objectives Set Out
The Eleventh Principle: Structured Public-Private Alliances Representing a Diversity of Interests, with Well-established Rules, Transparency, and Evaluation, and Supported by a Professional Public Bureaucracy, Can Minimize the Risk of Private Sector Capture of the Government

Sommario/riassunto

This book is motivated by the emerging rehabilitation of industrial policies as a tool for supporting economic transformation and high rates of growth in developing countries. It argues that underperforming disciples of the Washington Consensus' 'market fundamentalism' should learn and practice the art of systemic industrial policies, which requires a medium-long term strategic perspective and intelligent proactive state interventions in markets. However, it also stresses that rehabilitation requires that industrial policies be developed and implemented in a context of home- grown public-privat
