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ISBN	0-19-025611-7 0-19-938396-0
Descrizione fisica	1 online resource (231 p.)
Collana	Understanding Qualitative Research
Disciplina	001.4/2
Soggetti	Focus groups Qualitative research - Methodology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Introducing focus group discussions -- Designing and conducting focus group research -- Writing focus group methods -- Writing focus group results -- Assessing focus group research -- Further reading and resources.
Sommario/riassunto	The Understanding Research series focuses on the process of writing up social research. The series is broken down into three categories: Understanding Statistics, Understanding Measurement, and Understanding Qualitative Research. The books provide researchers with guides to understanding, writing, and evaluating social research. Each volume demonstrates how research should be represented, including how to write up the methodology as well as the research findings. Each volume also reviews how to appropriately evaluate published research. Focus Group Discussions addresses the challenges associat