Record Nr. UNINA9910464862003321 Autore Ha Huong Titolo Change management for sustainability / / Huong Ha New York, New York (222 East 46th Street, New York, NY 10017):,: Pubbl/distr/stampa Business Expert Press, , 2014 1-60649-499-6 **ISBN** Edizione [First edition.] Descrizione fisica 1 online resource (172 p.) Collana Environmental and social sustainability for business advantage collection, , 2327-3348 Disciplina 658,406 Soggetti Organizational change Sustainability Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Part of: 2014 digital library. Note generali Nota di bibliografia Includes bibliographical references (pages 129-152) and index. Nota di contenuto 1. Introduction to change management -- 2. Types and models of change -- 3. Leaders as change agents for change and sustainability --4. Managing resistance to change -- 5. People behaviors and organizational culture for change and sustainability -- 6. Strategy and structural change for sustainability -- 7. Innovation and change for sustainability: a final conclusion -- Notes -- References -- Index. Sommario/riassunto Change management is a challenging and continuous process that requires a particular skill set for both leaders and managers. It is essential for leaders and change agents to understand and address the five most important questions: Why? What? Who? How? When? Inside, you'll learn the concept of change management, its impact on the company's business performance and sustainability, and the relevant issues associated with it. The author highlights the importance of sustainable development, including economic, environmental, and social elements and introduces different types of changes including

planned, unplanned, incremental/marginal, transitional, and

transformational ones.