

1. Record Nr.	UNINA9910464850703321
Autore	Canavan Tom
Titolo	CMS security handbook [[electronic resource]] : the comprehensive guide for WordPress, Joomla!, Drupal, and Plone // Tom Canavan
Pubbl/distr/stampa	Indianapolis, Ind., : Wiley Pub., c2011
ISBN	1-283-39776-5 9786613397768 1-118-09174-4
Edizione	[1st edition]
Descrizione fisica	1 online resource (434 p.)
Disciplina	005.8
Soggetti	Computer networks - Security measures Data protection Web sites - Security measures Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	CMS Security Handbook; Contents; Introduction; Chapter 1 Introduction to CMS Security and Operations; Target Acquired; Operational Considerations; Educating Your Employees and End Users; Raising Security Awareness; Training on Information Security Policies; Providing a Standard Protocol for Threat Reporting; Ensuring E-mail Security; Applying Patches and Updates; Being Aware and Staying Safe; Looking at Your Site Through the Eyes of a Hacker; Steps to Gaining Access to Your Site; Researching; Googling Away; Using Google Hacking Tools (Dorks); Footprinting; Using NMAP for Nefarious Means Using TracerouteFinding Subdomains; Enumeration; Attacking and Owning the Site; Wiping Out Their Tracks; Examples of Threats; Social Engineering; Calling into Your Office; Sending in a Trusted Friend; Using USB Keys; Indiscriminate Browsing or Instant Messaging; External Media; Vendors or External Clients/Customers as the Threat; Reviewing Your Perimeter; Using Virus Protection; Banning Passwords on Desks; Enforcing a Password Complexity and Change Policy; Policing Open Wireless; Tools for Wireless Detection; How Will You Respond to an Incident?; Does Your Plan Exist?; Is the Plan Up to Date?

Where Are Your Backup Tapes, Disks, and USBs? Summary; Chapter 2
Choosing the Right Hosting Company; Types of Hosting Available;
Shared Hosting; Virtual Private Server (VPS); Dedicated Server; Cloud
Hosting; Security of Data in a Cloud; Selecting the Right Hosting
Option; Budget Considerations; Determining the Appropriate Server
Size; Case 1: Light Website Traffic (Shared Hosting); Case 2: Medium
Website Traffic (VPS); Case 3: Heavy Website Traffic; Using Backups;
What to Look for in Web Host Security; Physical Security; Glass
Windows; Flooding; Signs; People
Dumpster Diving and Social Engineering Breach Response; Terrorists;
Access to Equipment; Water Detection; Fire Suppression; Emergency
Procedures; Disaster Recovery and Business Continuity; Cyber Security;
Firewalls and Intrusion Detection; Log File Auditing; Spam, Virus
Scanning, and Prevention; Patching for Weaknesses; VoIP; Web Servers;
Environmental Support; Network Redundancy; Electrical Service;
Technical Support; Emergency Planning for the Host; Location of the
Host's Data Center; Processes; Backups; Offsite Procedures; Accepting
Credit Cards on Your Website; Understanding PCI
PCI Terminology Becoming PCI Certified; Installing an SSL Certificate;
Testing by ASV; Choosing a Shopping Cart; Storing Data Securely; PCI
Vulnerability Management Plan; Avoiding Common ASV Testing Pitfalls;
After Certification; Domain Name System Servers; Understanding DNS;
Threats to DNS; DNS (Name Server) Failure; Zone Transfers; Lack of
Patching DNS Servers; DNS Poisoning; Hosting Your Own Website
Server; Getting Ready; Making Your Shopping List; Choosing an
Operating System; Ensuring Security; Patching; Summary; Chapter 3
Preventing Problems Before They Start
Choosing an Appropriate CMS for Your Needs

Sommario/riassunto

Provides information on maintaining security for websites built on open source Content Management Systems.

2. Record Nr.	UNINA9910741138303321
Autore	Berger Arthur Asa
Titolo	Applied Discourse Analysis : Popular Culture, Media, and Everyday Life / / by Arthur Asa Berger
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9783319471815 3319471813
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (VIII, 201 p. 36 illus.)
Disciplina	302.23
Soggetti	Communication Linguistics - Methodology Culture - Study and teaching Popular culture Motion pictures Media and Communication Research Methods in Language and Linguistics Cultural Theory Popular Culture Audio-Visual Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: Li'l Abner and Critical Multimodal Discourse Analysis -- 1. Communication: What Objects Tell Us -- 2. Language: Speed Dating -- 3. Metaphor: Love is a Game -- 4. Words: Freud on Dreams -- 5. Images: Advertising -- 6. Signs: Fashion -- 7. Narratives: Fairy Tales -- 8. Texts: Hamlet -- 9. Myths: The Myth Model -- 10. Genres: Uses and Gratifications -- 11. Humor: Jokes -- 12. Intertextuality: Parody -- 13. Rituals: Smoking -- 14. Lifestyles: Grid-Group Theory -- 15. Sacred and Profane: Department Stores and Cathedrals -- 16. Ideology: The Prisoner -- 17. Culture: Identity -- 18. Nobrow Culture: The Maltese Falcon.
Sommario/riassunto	This book, written in an accessible style and illustrated with drawings

by the author and with many other images, discusses the basic principles of discourse theory and applies them to various aspects of popular culture, media and everyday life. Among the topics it analyzes are speed dating, advertising, jokes, language use, myths, fairy tales and material culture. Arthur Asa Berger is Professor Emeritus of Broadcast and Electronic Communication Arts at San Francisco State University, USA. He has published more than seventy books on media, popular culture, humor, semiotics and tourism. He was a Fulbright lecturer in Italy in 1963 and has lectured in countries such as Iran, China, Indonesia, Germany, and Argentina. He was elected to the University of Iowa School of Journalism and Mass Communication Hall of Fame in 2009.
