1. Record Nr. UNINA9910464827803321 Autore Scheela William Titolo Venture capital in Asia: investing in emerging countries / / William Scheela Pubbl/distr/stampa New York, New York (222 East 46th Street, New York, NY 10017):,: Business Expert Press, , 2014 **ISBN** 1-60649-777-4 Edizione [First edition.] Descrizione fisica 1 online resource (110 p.) Collana Finance and financial management collection, , 2331-0057 Disciplina 658.15224 Soggetti Venture capital - Southeast Asia Venture capital - China Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Part of: 2014 digital library. Note generali Nota di bibliografia Includes bibliographical references (pages 85-89) and index. Nota di contenuto 1. Venture capital -- 2. Emerging Asia -- 3. Vietnam -- 4. Philippines -- 5. Thailand -- 6. Emerging Asian giants -- 7. Venture capital investment strategy for emerging Asia -- References -- Index. Sommario/riassunto This book is one of the first to analyze the development of private equity, to include venture capital and business angel investing in emerging Southeast Asian economies of Thailand, Philippines, Vietnam, Indonesia, and China. The book analyzes the investment strategies of both types of private equity investors who face significant challenges when investing in emerging economies lacking the legal and financial institutions needed to support effective private equity investing. With the author's detailed field research in Southeast Asia, as well as recent private equity research in China, you will learn about investment strategies (whether you are a venture capitalist or business angel) in emerging markets. This investment strategy is based on significant networking that is used to build social capital, in-depth due diligence,

and hands-on postinvestment monitoring.