

1. Record Nr.	UNINA9910464822503321
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Titolo	Blogging : how our private thoughts went public // Kristin Roeschenthaler Wolfe
Pubbl/distr/stampa	Lanham, Maryland ; ; London : , : Lexington Books, , 2014 ©2014
ISBN	0-7391-8646-9
Descrizione fisica	1 online resource (107 p.)
Collana	Studies in New Media
Disciplina	302.23/14
Soggetti	Blogs Self-disclosure Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; 1 Historical Journey from Diaries and Journals to Personal Blogs; 2 Hannah Arendt's Understanding of Public, Private, and Social; 3 Interpersonal Communication and the Role of Communication Technology; 4 Personal Blogs: History, Usage, Future-Are We Just Looking for Our 15 Minutes of Fame?; 5 Personal Blogs that Do More; 6 Using Arendt to Navigate the Future of Communication Technology; Works Cited; Index; About the Author
Sommario/riassunto	Public versus private is an ongoing concern in communication. This book examines this phenomenon through self-representational writing and the philosophical lens of Hannah Arendt's public versus private theory, the Boundary Management theory, and the Parasocial Framework theory to examine the first social networking platform: personal blogs.