1. Record Nr.   UNISOBSOBE00035413

   Titolo   2: I volti della crisi contemporanea / a cura di Giuseppe Folloni e Paolo Parra

   Pubbl/distr/stampa   Milano : Jaca Book, 1979

   Descrizione fisica   XXVI, 315 p. : ill. ; 23 cm

   Collana   Di fronte e attraverso ; 49

   Lingua di pubblicazione   Italiano

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

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   Autore   Segev Elad

   Titolo   Google and the digital divide : the bias of online knowledge / / Elad Segev

   Pubbl/distr/stampa   Oxford : , : Chandos Pub., , 2010

   ISBN   1-78063-178-2

   Edizione   [1st edition]

   Descrizione fisica   1 online resource (257 p.)

   Collana   Chandos internet series

   Disciplina   025.042/52

   Soggetti   Search engines
   Internet searching
   Electronic books.

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   Livello bibliografico   Monografia

   Note generali   Description based upon print version of record.

   Nota di bibliografia   Includes bibliographical references (pages 191-218) and index.

   Nota di contenuto   Power, communication and the internet -- The structure and power of search engines -- Google and the politics of online searching -- Users and uses of Google's information -- Mass media channels and the world of Google News -- Google's global mapping.

   Sommario/riassunto   Aimed at information and communication professionals, scholars and students, Google and the Digital Divide: The Biases of Online

Knowledge provides invaluable insight into the significant role that search engines play in growing the digital divide between individuals, organizations, and states. With a specific focus on Google, author Elad Segev explains the concept of the digital divide and the effects that today's online environment has on knowledge bias, power, and control. Using innovative methods and research approaches, Segev compares the popular search queries in Google and Yahoo in the United States and other countries and analyzes the various biases in Google News and Google Earth. Google and the Digital Divide shows the many ways in which users manipulate Google's information across different countries, as well as dataset and classification systems, economic and political value indexes, specific search indexes, locality of use indexes, and much more. Segev presents important new social and political perspectives to illustrate the challenges brought about by search engines, and explains the resultant political, communicative, commercial, and international implications.