1. Record Nr. UNINA9910464728303321

Autore	Chow Anthony S
Titolo	Library technology and user services : planning, integration, and usability engineering / / Anthony S. Chow and Timothy Bucknall
Pubbl/distr/stampa	Cambridge, UK : , : Chandos Publishing, , 2012
ISBN	1-78063-290-8
Edizione	[1st edition]
Descrizione fisica	1 online resource (171 p.)
Collana	Chandos information professional series
Altri autori (Persone)	BucknallTimothy
Disciplina	025.00285
Soggetti	Libraries - Technological innovations User-centered system design Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Library Technology and User Services: Planning, integration, and usability engineering; Copyright; Dedication; Contents; List of figures and tables; Acknowledgements; Foreword; About the authors; Introduction; 1 Stone tablets, paper and the Internet: the same old library?; Libraries 2.0; Technology integration and user services; Systems thinking and performance technology; Library trends; Foundations of information seeking and user services in information organizations; Pulling it all together; 2 Strategic planning, organizational goals and technology: what and for whom? Needs assessmentStrategic planning; Goal 1: a vibrant, user-centered collection; Strategic planning and world-class user services; Creating a strategic plan; Goal 1: quality online services and resources; Goal 2: comprehensive career resources and services; Goal 3: multi-faceted services and support for the homeless and indigent population; Goal 4: world class youth and family collection and services; 3 Customized fashion: finding the right fit; Hardware and software; A public library; An academic library; A school library; Library technology infrastructures and user services 4 Technology and budgetingPrevention vs. reaction; Quality vs. quantity; Replacement vs. repair; Zero-sum vs. line-item budgeting; Using Excel for budgeting; Prioritizing technology; Budgeting trends; 5 Evaluation: is technology meeting the needs of the organization's

users?; Formative and summative evaluation; Informatics; Evaluation method; Building a logic model for outcomes-based evaluation; 6 Emerging technology trends in libraries; Integrated library systems; Metasearching and discovery tools; Web 2.0; E-books and e-readers; Pay per view; Consortia and group purchasing; Media Meeting spacesCirculating devices; Mobile; Digitization; Cloud computing; Pervasive web usability and usability testing; Virtual worlds; Instructional literacy and technology; Conclusion: user needs and library technology; References; Index

Sommario/riassunto	Written as a technology guide for students, practitioners, and administrators, the focus of this book is on introducing current and future trends in library technology and automation within the larger context of strategic and systems planning, implementation, and continuous improvement. Technology is an essential resource for attaining both organizational and patron goals, and planning needs to emphasize the alignment between the clearly defined goals of each. For this alignment to occur on a consistent basis goals must be designed, or engineered, in a systematic fashion where technology fulfi