Record Nr. UNINA9910464727203321 Autore Chander Anupam **Titolo** The electronic silk road: how the web binds the world in commerce // Anupam Chander; designed by Lindsey Voskowsky Pubbl/distr/stampa New Haven, [Connecticut];; London, [England]:,: Yale University Press, , 2013 ©2013 **ISBN** 0-300-15460-7 Descrizione fisica 1 online resource (291 p.) Disciplina 381/.142 Soggetti Law and globalization - Economic aspects Electronic commerce - Law and legislation Internet - Social aspects Globalization - Economic aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Front matter -- CONTENTS -- ACKNOWLEDGMENTS -- INTRODUCTION Nota di contenuto -- 1. THE NEW GLOBAL DIVISION OF LABOR -- 2. WESTERN ENTREPÔT -- 3. EASTERN ENTREPÔT -- 4. PIRATES OF CYBERSPACE -- 5. FACEBOOKISTAN -- 6. FREEING TRADE IN CYBERSPACE -- 7. HANDSHAKES ACROSS THE WORLD -- 8. GLOCALIZATION AND HARMONIZATION -- 9. LAST STOP -- AFTERWORD -- GLOSSARY --NOTES -- Index

Sommario/riassunto

On the ancient Silk Road, treasure-laden caravans made their arduous way through deserts and mountain passes, establishing trade between Asia and the civilizations of Europe and the Mediterranean. Today's electronic Silk Roads ferry information across continents, enabling individuals and corporations anywhere to provide or receive services without obtaining a visa. But the legal infrastructure for such trade is yet rudimentary and uncertain. If an event in cyberspace occurs at once everywhere and nowhere, what law applies? How can consumers be protected when engaging with companies across the world? In this accessible book, cyber-law expert Anupam Chander provides the first

thorough discussion of the law that relates to global Internet commerce. Addressing up-to-the-minute examples, such as Google's struggles with China, the Pirate Bay's skirmishes with Hollywood, and the outsourcing of services to India, the author insightfully analyzes the difficulties of regulating Internet trade. Chander then lays out a framework for future policies, showing how countries can dismantle barriers while still protecting consumer interests.