Record Nr. UNINA9910464726603321 Autore Solt George <1978-> Titolo The untold history of ramen: how political crisis in Japan spawned a global food craze / / George Solt Pubbl/distr/stampa Berkeley, California: .: University of California Press. . 2014 ©2014 **ISBN** 0-520-95837-3 Descrizione fisica 1 online resource (241 p.) California Studies in Food and Culture;; 49 Collana Disciplina 641.82/20952 Soggetti Ramen - Japan Electronic books. Japan Social life and customs History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- List of Illustrations -- Acknowledgments -- Introduction. National Food -- 1. Street Life: Chinese Noodles for Japanese Workers -- 2. Not an Easy Road: Black Market Ramen and the U.S. Occupation -- 3. Move On Up: Fuel for Rapid Growth -- 4. Like It Is, Like It Was: Rebranding Ramen -- 5. Flavor of the Month: American Ramen and "Cool Japan" -- Conclusion. Time Will Tell: A Food of Opposition -- Notes -- Works Cited -- Index Sommario/riassunto A rich, salty, and steaming bowl of noodle soup, ramen has become an international symbol of the cultural prowess of Japanese cuisine. In this highly original account of geopolitics and industrialization in Japan. George Solt traces the meteoric rise of ramen from humble fuel for the working poor to international icon of Japanese culture. Ramen's popularity can be attributed to political and economic change on a global scale. Using declassified U.S. government documents and an array of Japanese sources, Solt reveals how the creation of a black market for American wheat imports during the U.S. occupation of Japan (1945-1952), the reindustrialization of Japan's labor force during the Cold War, and the elevation of working-class foods in redefining

national identity during the past two decades of economic stagnation (1990s-2000s), all contributed to the establishment of ramen as a

national dish. This book is essential reading for scholars, students of Japanese history and food studies, and anyone interested in gaining greater perspective on how international policy can influence everyday foods around the world.