

1. Record Nr.	UNINA9910464712903321
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Titolo	The world of the John Birch Society : conspiracy, conservatism and the Cold War // D.J. Mulloy ; book design by Dariel Mayer
Pubbl/distr/stampa	Nashville, Tennessee : , : Vanderbilt University Press, , 2014 ©2014
ISBN	0-8265-1983-0
Descrizione fisica	1 online resource (304 p.)
Disciplina	322.4/4
Soggetti	Conspiracies - United States - History - 20th century Conservatism - United States - History - 20th century Electronic books. United States Politics and government 1945-1989
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part one -- Exposure -- Putsch -- Extremism -- Part two -- Rights -- War -- Conspiracy -- Afterword.
Sommario/riassunto	"A comprehensive, engaging and provocative study of the John Birch Society, which examines the controversial right-wing group in the context of American's Cold War and conspiracy cultures during the 1950s and 1960s, and demonstrates its significant role in the development of the conservative movement in the United States"--