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Sommario/riassunto	The eleventh edition of <i>Who's Buying for Pets</i> is based on unpublished data collected by the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey-you can't get these data online. It examines how much Americans spend on pets by the demographics that count: age, income, high-income households, household type, race and Hispanic origin, region of residence, and education.