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Sommario/riassunto	In response to the irregular warfare challenges facing the U.S. in Iraq and Afghanistan in 2005, General James Mattis—then commander of Marine Corps Combat Development Command—established a new

Marine Corps cultural initiative. The goal was simple: teach Marines to interact successfully with the local population in areas of conflict. The implications, however, were anything but simple: transform an elite military culture founded on the principles of "locate, close with, and destroy the enemy" into a "culturally savvy" Marine Corps. Culture in Conflict: Irregular Warfare, Culture Policy, and the Marine Corps examines the conflicted trajectory of the Marine Corps' efforts to institute a radical culture policy into a military organization that is structured and trained to fight conventional wars. More importantly, however, it is a compelling book about America's shifting military identity in a new world of unconventional warfare.
