

1. Record Nr.	UNINA9910464420803321
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Titolo	The graphic design reference & specification book : everything graphic designers need to know every day / / Poppy Evans and Aaris Sherin ; updated materials provided by Irina Lee
Pubbl/distr/stampa	Beverly, MA : , : Rockport Publishers, , [2013] ©2013
ISBN	1-61058-788-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (322 p.)
Altri autori (Persone)	SherinAaris Leelrina
Soggetti	Graphic design (Typography) Printing Packaging Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	The Graphic Design Reference & Specification Book should always be next to a designer's computer. Completely practical with only the most needed information, this valuable book provides designers with all the little details that can make or break a design, such as how much space to leave in the gutter when designing barrel folds, how to layout a template for a box, and the ratios of each part, as well as metric conversion charts, standard envelope sizes in the USA, Europe, Canada and Asia, and much more. This hardworking handbook is compact and accessible and is a must-have for any graphic designer.