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Cooperative Financial Sector Arrangements in the CFA Franc Zone
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Introduction Banking in Nigeria; The Free Banking ERA (1892-1952); The Second Phase: Pre Central Banking ERA 1952-1959; The Third Phase: ERA of Banking Legislation 1959-1970; The Fourth Phase: The ERA of Indigenisation 1970-1976; The Fifth Phase: The Post-Okigbo ERA, 1977 Onwards; Licensing of Banks; Rural Banking in Nigeria; Service Quality in Banking; Measuring Service Quality; The Buying Process; Research Methods; Questionnaire; Sample Groups; Research Findings and Analysis: Why Firms Choose a Particular Bank; List of Services Provided by Banks to Small Medium Businesses; Conclusion
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Sommario/riassunto

Financial plans that stimulate growth and eliminate poverty in developing African countries! African Developmental Finance and Business Finance Policy presents theoretical/conceptual and empirical articles that provide invaluable insights into successful business techniques and strategies for the African business arena?the last great frontier of international business expansion. Researchers and practitioners in the field of developmental finance discuss the design and implementation of financial policies for pro-poor growth and poverty alienation in developing countries, including Kenya
