

1. Record Nr.	UNINA9910464377103321
Autore	Duffy Brooke Erin
Titolo	Remake, remodel : women's magazines in the digital age / / Brooke Erin Duffy
Pubbl/distr/stampa	Urbana, Illinois : , : University of Illinois Press, , [2013] ©2013
ISBN	0-252-09522-7
Descrizione fisica	1 online resource (209 p.)
Disciplina	050
Soggetti	Periodicals - Publishing Women's periodicals Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Making the magazine: three hundred years in print -- Transforming the magazine: from print to bits -- Production tensions: new positions, routines, and gender roles -- Rethinking readership: the digital challenge of audience construction -- Inviting audiences in: interactive consumers and fashion bloggers -- Off the page: medium-specific approaches to content.
Sommario/riassunto	What is a magazine? For decades, women's magazines were regularly published, print-bound guidebooks aimed at neatly defined segments of the female audience. Crisp pages, a well-composed visual aesthetic, an intimate tone, and a distinctive editorial voice were among the hallmarks of women's glossies up through the turn of this century. Yet amidst an era of convergent media technologies, participatory culture, and new demands from advertisers, questions about the identity of women's magazines have been cast up for reflection. This title offers a unique glimpse inside the industry and reveals how executives and content creators are remaking their roles, their audiences, and their products at this critical historic juncture.

2. Record Nr.	UNISA996394037503316
Autore	Herring Francis <d. 1628.>
Titolo	Preservatives against the plague, or directions and advertisements for this time of pestilentiall contagion [[electronic resource]] : VVith certaine instructions for the poorer sort of people when they shall bee visited: and also a caveat to those that weare about their necks imposioned amulets as a preservative against that sickness. First publisheed for the behoofe of the city of London, in the two visitations 1603. and 1625. and reprinted for the benefit of the said citie, now visited, and all other parts of the land, that may or shall hereafter be. By Francis Herring Dr. in physick, deceased
Pubbl/distr/stampa	London, : printed for Iasper Emerie bookeseller at the Eagle and child in Pauls-Church yard by Saint Austines gate, 1641
Descrizione fisica	[22] p
Soggetti	Plague - England - London
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously published under title: Certaine rules, directions or advertisements for this time of pestilentiall contagion. Signatures: A-C (-C3). Reproduction of original in the Folger Shakespeare Library.
Sommario/riassunto	eebo-0055