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communication / Hancock , Jeffrey T. / Gonzales, Amy -- III. Pragmatics of computer-mediated communication phenomena -- 16. Email hoaxes / Heyd, Theresa -- 17. Authentication and Nigerian Letters / Gill, Martin -- 18. The maxims of online nicknames / Lindholm, Loukia -- 19. Micro-linguistic structural features of computer-mediated communication / Bieswanger, Markus -- IV. Discourse pragmatics of computer-mediated interaction -- 20. Rhythm and timing in chat room interaction / Jones, Rodney H. -- 21. Conversational floor in computer-mediated discourse / Simpson, James -- 22. Conversational coherence in small group chat / Markman, Kris M. -- 23. Repair in chat room interaction / Baker Jacobs, Jennifer / Garcia, Angela Cora -- 24. Responses and non-responses in workplace emails / Skovholt , Karianne / Svennevig, Jan -- 25. Small talk, politeness, and email communication in the workplace / Hössjer, Amelie -- 26. Flaming and linguistic impoliteness on a listserv / Danet, Brenda -- V. Broader perspectives -- 27. Code-switching in computer-mediated communication / Androutopoulos, Jannis -- 28. Narrative analysis and computer-mediated communication / Georgakopoulou, Alexandra -- 29. Genre and computer-mediated communication / Giltrow, Janet -- About the authors -- Subject index

Sommario/riassunto

The present handbook provides an overview of the pragmatics of language and language use mediated by digital technologies. Computer-mediated communication (CMC) is defined to include text-based interactive communication via the Internet, websites and other multimodal formats, and mobile communication. In addition to 'core' pragmatic and discourse-pragmatic phenomena the chapters cover pragmatically-focused research on types of CMC and pragmatic approaches to characteristic CMC phenomena.
