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Titolo	The business strategy of Booker T. Washington [[electronic resource]] : its development and implementation // Michael B. Boston
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Descrizione fisica	1 online resource (261 p.)
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Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The setting that shaped Booker T. Washington's entrepreneurial philosophy -- Key influences that helped to mold and develop Washington's entrepreneurial ideas -- The entrepreneurial ideas of Booker T. Washington -- The Negro Farmer's Conference : helping those near and far -- The National Negro Business League : a history and analysis -- Fundraising, management, and industrial education : Booker T. Washington as a business executive and promoter of the Tuskegee spirit -- Washington's broad economic influence on African-American life and history -- Conclusion: Booker T. Washington, a shrewd strategist.
Sommario/riassunto	Michael Boston offers a radical departure from other interpretations of Booker T. Washington by focusing on the latter's business ideas and practices. More specifically, Boston examines Washington as an entrepreneur, spelling out his business philosophy at great length and discussing the influence it had on black America. He analyzes the national and regional economies in which Washington worked and

focuses on his advocacy of black business development as the key to economic uplift for African Americans. The result is a revisionist book that responds to the skewed literature on
