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| Autore                  | Florence P. Sargant (Philip Sargant), <1890-1982., >                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Titolo                  | The logic of industrial organization / / P. Sargant Florence                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| Soggetti                | Industrial organization<br>Industries - Great Britain<br>Business<br>Electronic books.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| Nota di contenuto       | Cover ; Title Page ; Copyright Page ; Original Title Page ; Table of Contents ; List of Tables; PREFACE; I THE LOGIC OF LARGE-SCALE OPERATION; 1. The Structure of Industry; 2. The Efficiency of Large-scale Operation; 3· The Degree of Efficient Integration; II THE ILLOGIC OF ACTUAL OPERATION; 1. Actual Scales of Production and Operation; 2. The Actual Size of Manufacturing Plants; 3· Actual Sizes of Manufacturing Firms; 4· Actual Sizes of Plants and Firms in Non-Manufacturing Industries; 5· The Discrepancy of Theory and Fact; III THE RELATIONS OF PRODUCER AND CONSUMER 1. Planned and Free Consumption 2. The Logic of Free Consumption; 3· The Vagaries of Free Production for FreeConsumption; 4· Forecasting and Market Research; 5· Competition and Combination; 6. Rationalization and Nationalization; IV INVESTMENT,. EMPLOYMENT AND MANAGEMENT RELATIONS; 1. The Relative Growth of Investment andEmployment; 2. The Inter-action of Investment and Employment; 3· Investment and Employment in Depression; 4· The Policy of Short Hours and Multiple Shifts; 5· Adaptation to the Growth of SpecializedManagement; 6. Inefficiency of the Hierarchical System |

7. Inefficiency of the Functional System 8. Management by the Line and Staff System; 9. The Core of Ultimate Control; 10. Liaison; v THE STIMULUS TO LABOUR; 1. The Social Environment of the Large Plant; 2. Pecuniary and Trans-pecuniary Incentives; 3. Incentives and Conducives to Work; 4. Attractives and Conducives to Mobility; 5. Summary and Generalization; VI THE STIMULUS TO INVEST; VII THE STIMULUS TO ENTERPRISE AND ADMINISTRATION; 1. Pecuniary and Non-pecuniary Incentives; 2. Types of Entrepreneurs and Business Administrators 3. Short-period Supply Price of Administration 4. Long-period Supply Price of Administration; VIII EDUCATION FOR BUSINESS ADMINISTRATION; 1. The Requirements for Administration; 2. Education and Inborn Qualification; 3. Education versus Inbred Disqualification; 4. English 'Breeding'; 5. The English Educational System; 6. The Public School Man; 7. The University as Training Ground; IX CONCLUSIONS; SUBJECT INDEX

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Sommario/riassunto

Covering issues as pertinent today as when the book was first published, <EM>The Logic of Industrial Organization</EM> discusses key themes in industrial relations, manufacturing, employment and investment and education for business administration. The book contains chapters on the following: The Structure of Industry; The Efficiency of Large-Scale Operation; Planned and Free Consumption; Forecasting and Market Research; Competition; Rationalization and Nationalization; Investment and Employment; Incentives to Work and Mobility; Stimulus to Enterprise and Administration.

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