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Nota di contenuto	Introduction / Jonathan R.W. Prag and Josephine Crawley Quinn -- The view from the East / Andrew Erskine -- Hellenistic Pompeii : between Oscan, Greek, Roman, and Punic / Andrew Wallace-Hadrill -- The 'Hellenistics of death' in Adriatic central Italy / Edward Bispham -- Hellenistic Sicily, c.270-100 BC / R.J.A. Wilson -- Trading across the Syrtes : Euesperides and the Punic world / Andrew Wilson -- Strangers in the city : elite communication in the Hellenistic central Mediterranean / Elizabeth Fentress -- Monumental power : 'Numidian royal architecture' in context / Josephine Crawley Quinn -- Representing hellenistic Numidia, in Africa and at Rome / Ann Kuttner -- Hellenism

as subaltern practice : rural cults in the Punic world / Peter van Dommelen and Mireia Lopez-Bertran -- Were the Iberians Hellenized? / Simon Keay -- Epigraphy in the western Mediterranean : a Hellenistic phenomenon? / Jonathan R.W. Prag -- Heracles, coinage, and the West : three Hellenistic case-studies / Liv Maria Yarrow -- On the significance of East and West in today's 'Hellenistic' history / Nicholas Purcell.

Sommario/riassunto

Although the Hellenistic period has become increasingly popular in research and teaching in recent years, the western Mediterranean is rarely considered part of the 'Hellenistic world'; instead the cities, peoples and kingdoms of the West are usually only discussed insofar as they relate to Rome. This book contends that the rift between the 'Greek East' and the 'Roman West' is more a product of the traditional separation of Roman and Greek history than a reflection of the Hellenistic-period Mediterranean, which was a strongly interconnected cultural and economic zone, with the rising Roman republic just one among many powers in the region, east and west. The contributors argue for a dynamic reading of the economy, politics and history of the central and western Mediterranean beyond Rome, and in doing so problematise the concepts of 'East', 'West' and 'Hellenistic' itself.
