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Titolo	Electing the president, 2012 : the insiders' view / / edited by Kathleen Hall Jamieson
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Note generali	Digest of a daylong discussion among top strategists from the Romney and Obama campaigns that took place at the Annenberg Public Policy Center in Philadelphia on December 6, 2012.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	Front matter -- Contents -- Introduction -- 2012 Presidential Campaign Timeline -- Chapter 1. Election Overview -- Chapter 2. Campaigns and the Press -- Chapter 3. Looking Back, Looking Forward -- Chapter 4. Debate Strategy and Effects -- Chapter 5. Vice Presidential Selection -- Chapter 6. Advertising -- Chapter 7. Polling -- Index
Sommario/riassunto	President Barack Obama decisively won reelection to a second term, garnering the popular vote as well as 332 electoral votes to the challenger's 206, but the course of presidential campaigning never did run smooth. Despite a slowly rising stock market and falling unemployment rate, the economic recession provided the Romney campaign with rich opportunities for criticism of Obama's first term. Obama's team countered negative advertising with its own program to discredit Romney's platform, building on the microtargeting techniques from 2008. A surge in social media promotion and fact-checking changed the tenor of campaign reportage for better and for worse. On December 6, 2012, prominent members of President Obama's election staff (including David Axelrod, Joel Benenson, Stephanie Cutter, Anita Dunn, and Jim Margolis) met with notable members of the Romney

campaign (including Eric Fehrstrom, Kevin Madden, Beth Myers, Neil Newhouse, and Stuart Stevens) for a debriefing of this tumultuous election cycle. Each team made a formal presentation about how it prepared for and responded to the events of the election, describing the members' strategies and perceptions at different points of the campaign and interrogating the opposing party's team about its tactics. In this book, Kathleen Hall Jamieson provides an overview and an edited transcript of the all-day event, along with a timeline of election year milestones. A DVD featuring select video of the proceedings is included. Electing the President, 2012 offers a detailed look into the internal machinery of a presidential campaign and insight into the principles that drive outcomes in a democratic election.

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Titolo Consumer Product Safety Commission issues / / Isaac E. Bowman, editor

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Collana Safety and risk in society

Altri autori (Persone) BowmanIsaac E

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Nota di contenuto Intro -- CONSUMER PRODUCT SAFETY COMMISSION ISSUES -- CONSUMER PRODUCT SAFETY COMMISSION ISSUES -- CONTENTS -- PREFACE -- Chapter 1 BETTER INFORMATION AND PLANNING WOULD STRENGTHEN CPSC'S OVERSIGHT OF IMPORTED PRODUCTS -- WHY GAO DID THIS STUDY -- WHAT GAO RECOMMENDS -- WHAT GAO FOUND -- ABBREVIATIONS -- BACKGROUND -- CPSC Protects Consumers Primarily through Product Safety Standards -- Import Safety Responsibility within CPSC -- CPSC Works Closely with CBP at Ports of Entry -- CPSC'S AUTHORITIES HAVE THE POTENTIAL TO BE EFFECTIVE, BUT IMPLEMENTATION IS LIMITED BY INCOMPLETE INFORMATION ON

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Miscellaneous Provisions -- Adoption of a Mandatory All-Terrain Vehicles (ATVs) Safety Standard (232) -- Formaldehyde Study (234) -- Expedited Judicial Review -- Definitions -- Pool and Spa Safety Act Technical Corrections -- Provisions Deleted in the Conference Agreement -- End Notes -- Chapter 5 CONSUMER PRODUCT SAFETY IMPROVEMENT ACT (CPSIA): NEW REQUIREMENTS AND EMERGING IMPLEMENTATION ISSUES -- SUMMARY -- INTRODUCTION -- Definition of Consumer Product -- Definition of Children's Product -- CERTIFICATION AND TESTING -- General Conformity Certification -- Children's Product Third-Party Testing and Certification -- Stay of Enforcement of Certification and Testing -- APPLICABILITY OF CERTAIN NEW PRODUCT STANDARDS -- Lead -- Lead-Based Paint Standard and Inventory -- Lead Content/Substrate Standard -- Inventory Manufactured before Effective Date of New Standard -- Statutory Exemptions and Implementing Regulations -- Applicability to Specific Products -- Phthalates -- Inventory Manufactured before Effective Date (Court Ordered Application) -- Standard Concerns Certain Children's Toys and Children's Products -- Applicability to Specific Products -- California Phthalates Ban -- Toy Safety Standard -- IMPLEMENTATION CONCERNS OF SPECIFIC STAKEHOLDERS -- Small Businesses -- Second-hand Resellers. State Petitions for Exemption from Preemption.

Sommario/riassunto

This text provides an overview of the prior authority of the Consumer Product Safety Commission (CPSC) to establish consumer product safety standards and to inspect and recall unsafe consumer products.
