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moon-musician and poet Patti Smith recalled strolling down the Coney Island Boardwalk to a refreshment stand, where "pictures of Jesus, President Kennedy, and the astronauts were taped to the wall behind the register." Such was the zeitgeist in the year of the moon. Yet this holy trinity of 1960s America would quickly fall apart. Although Jesus and John F. Kennedy remained iconic, by the time the Apollo Program came to a premature end just three years later few Americans mourned its passing. Why did support for the space prog
