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Nota di contenuto	Contents -- List of illustrations -- Preface -- Acknowledgments -- Introduction -- 1. Changing role of processes and information -- 2. Nature of information -- 3. Modeling integrated information and processes -- 4. Use and acquisition of information -- 5. Alphabet soup, big data, cloud computing, DSS, ERP, VoIP -- 6. Managerial considerations -- Appendix A. Glossary -- Appendix B. Acronym and symbol definitions -- Appendix C. Excel tips and useful functions -- Notes -- References and bibliography -- Index.
Sommario/riassunto	Each step in a company's manufacturing, service, and information processes uses, creates, supplies, and stores information. In many businesses, the information processes are managed separately from other business processes. However, they should be considered together with other operations in a process to develop more effective and less-expensive methods for acquiring and using that information. Using a conversational tone, the author discusses a number of the procedural and managerial policy considerations for small and large businesses regarding information technology, process management, and business choices. The discussion focuses more on informing the reader about

process-oriented concepts and management options available rather than providing specific recommendations regarding which process or information strategy to use.

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