

1. Record Nr.	UNINA9910464304003321
Titolo	Green products : perspectives on innovation and adoption // edited by Joao Neiva de Figueiredo, Mauro F. Guillen
Pubbl/distr/stampa	Boca Raton, FL, : CRC Press, ©2011
ISBN	0-429-25324-9 1-4398-5465-3 1-4665-0318-1
Edizione	[1st edition]
Descrizione fisica	1 online resource (216 pages) : illustrations, maps
Collana	Productivity Press Book
Altri autori (Persone)	FigueiredoJoao Neiva de GuillenMauro F
Disciplina	333.79/4
Soggetti	Green products Energy conservation Transportation - Environmental aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Productivity Press book."
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	Sharing successful examples of sustainable products from around the world, Green Products: Perspectives on Innovation and Adoption supplies an in-depth analysis of the key factors that influence the adoption of sustainable products. It examines case studies of green production and consumption from a business perspective considering both techno