Record Nr. UNINA9910464288203321 Trade and transition: trade promotion in transitional economies // **Titolo** edited by Alasdair MacBean Pubbl/distr/stampa Oxon [England]:,: Routledge,, 2014 **ISBN** 1-315-03974-5 1-135-30450-5 Descrizione fisica 1 online resource (208 p.) Altri autori (Persone) MacBeanAlasdair I 382.0947 Disciplina 382/.0947 Soggetti Foreign trade promotion - Developing countries Foreign trade promotion - Europe, Eastern Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia First published 2000 by Frank Cass. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Half Title; Title Page; Copyright Page; Table of Contents; List of figures; List of Tables; Glossary; Acknowledgements; 1. Export Promotion in Transitional Economies; 2. Institutional Support for Exporting: Issues and Evidence; 3. A Comparative Analysis of Export Growth in Selected Asian and European Economies; 4. Export Promotion in the Czech Republic; 5. Export Promotion in Hungary: Rebuilding the System; 6. Export Promotion and Institutional Change in Poland; 7. Lessons for Export Promotion; Appendix; Index Sommario/riassunto Export promotion covers various fiscal, commercial and exchange rate measures that governments can take to ensure some neutrality when comparing domestic and export markets. These essays discuss export promotion and its pros and cons.