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Nota di contenuto	Contents; 1 New Areas of Inquiry in Aging, Media, and Culture; I: Advertising and Marketing; 2 Aspiration and Compromise; 3 Forever Young; II: Age Identities; 4 Reflections of Old Age, Constructions of Aging Selves; 5 Age and Gender in Film and Television; III: Celebrity; 6 Growing Old in Celebrity Culture; 7 Social Meaning of Celebrities in the Everyday Lives of Nursing Home Residents; IV: Music; 8 Music, Performance, and Generation; 9 "The Long Strange Trip" Continues; V: Fandom; 10 A Life Course Perspective on Fandom; 11 Breaking Dusk; VI: Gender and Sexuality 12 "Let's Do It Like Grown-Ups" 13 Sexualization the Third Age; VII: Social/New Media; 14 Learning New Tricks; 15 Polite Pigs and Emotional Elves; 16 Afterword; 17 Afterword; References; Index; About the Contributors
Sommario/riassunto	This collection of original articles sits at the intersection of two interdisciplinary fields: media studies and ageing studies. Drawing on both scholarly literature, we explore the reciprocal influences of ageing and mediation in the realms of music, television, celebrity, fandom, social media, film, and advertising/marketing, among others.

