

1. Record Nr.	UNINA9910464279903321
Titolo	Entrepreneurship education and training : insights from Ghana, Kenya, and Mozambique // Alicia Robb, Alexandria Valerio, and Brent Parton, editors
Pubbl/distr/stampa	Washington, District of Columbia : , : The World Bank, , 2014 ©2014
ISBN	1-4648-0279-3
Descrizione fisica	1 online resource (127 p.)
Collana	World Bank Study
Disciplina	658.421
Soggetti	Entrepreneurship Career development Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Contents; Acknowledgments; About the Editors; Abbreviations; Executive Summary; Chapter 1Introduction; About Entrepreneurship Education and Training; About the Case Studies; About the Report; Chapter 2Conceptual Framework for EET; Defining EET; Types of EET Programs; The Dimensions of EET Programs; Figures; Figure 2.1 Classifying Entrepreneurship Education and Training Programs; Figure 2.2 Conceptual Framework for Education and Training Programs; Chapter 3Context for Entrepreneurship in Ghana, Kenya, and Mozambique; The Economic Context; The Political Context The Cultural ContextThe Entrepreneurial Environment; Table; Table 3.1 "Ease of Doing Business" Rankings in Case-study Countries; Figure 3.1 Entrepreneurial Environment of Sub-Saharan Africa versus Global Peers; Figure 3.2 Entrepreneurial Environment of Ghana versus Global Peers; Current Snapshot; Figure 3.3 Entrepreneurial Environment of Kenya versus Global Peers; Notes; Chapter 4Landscape of Programs; Program Landscape Overview; Entrepreneurship Education: Secondary Education Students; Entrepreneurship Education: Higher Education Students; Entrepreneurship Training: Potential Entrepreneurs Entrepreneurship Training: Practicing EntrepreneursNotes; Chapter 5Findings from the Field; Overview of Qualitative Fieldwork; Building

Entrepreneurial Mind-Sets; Affording Exposure to the Business Community; Tailored and Practice-Oriented Programs; Comprehensive Approaches to Address Business Environment Constraints; Note; Chapter 6 Key Findings and Conclusion; Summary of Key Findings; Implications for Program Design and Policy; Conclusion; Appendix A Program Landscape in Ghana; Appendix B Program Landscape in Kenya; Appendix C Program Landscape in Mozambique; Appendix D Survey Questions for Qualitative Interviews: Program Managers; Appendix E Survey Questions for Qualitative Interviews: Successful Entrepreneurs; Appendix F Focus Group Instrument: Failed/ Discouraged Entrepreneurs; Appendix G Focus Group Instrument: Program Participants/Potential Entrepreneurs; Appendix H Focus Group Instrument: Program Participants/Practicing Entrepreneurs; Appendix I Focus Groups and Interviews in Ghana; Appendix J Focus Groups and Interviews in Kenya; Appendix K Focus Groups and Interviews in Mozambique; Appendix L EET Programs Cited from; Bibliography; Back Cover

---

Sommario/riassunto

Empirical research has found that entrepreneurial activity correlates positively with innovation and job creation, and governments around the world have shown a growing interest in interventions that promote entrepreneurial success. However, research on whether entrepreneurial success can be taught has reached mixed conclusions, and even the landscape of what is being taught is poorly known. This study looks closely at entrepreneurial education and training (EET) programs in three case study countries in Africa-Kenya, Ghana, and Mozambique- which are all experiencing sustained economic growth a

---