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Autore	Gries Laurie E.
Titolo	Still life with rhetoric : a new materialist approach for visual rhetorics / / Laurie E. Gries
Pubbl/distr/stampa	Logan, Utah : , : Utah State University Press, , 2015 ©2015
ISBN	0-87421-978-7
Descrizione fisica	1 online resource (351 p.)
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Soggetti	Visual communication Rhetoric Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Illustrations; Preface; Acknowledgments; 1. Current Matters: An Introduction; Part I : A New Materialist Rhetorical Approach in Theory; 2. Spatiotemporal Matters; 3. Agential Matters; Part II: A New Materialist Rhetorical Approach in Practice; 4. New Materialist Research Strategies; 5. Iconographic Tracking; Part III: Obama Hope Case Study; 6. Obama Hope, Presidential Iconography, and the 2008 Election; 7. Obama Hope, Fair Use, and Copyright; 8. Obama Hope, Parody, and Satire; 9. Obama Hope, Remix, and Global Activism; 10. Future Matters: A Conclusion; References About the AuthorIndex
Sommario/riassunto	In Still Life with Rhetoric, Laurie Gries forges connections among new materialism, actor network theory, and rhetoric to explore how images become rhetorically active in a digitally networked, global environment. Rather than study how an already-materialized "visual text" functions within a specific context, Gries investigates how images often circulate and transform across media, genre, and location at viral rates. A four-part case study of Shepard Fairey's now iconic Obama Hope image elucidates how images reassemble collective life as they actualize in different versions, enter into various

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Titolo	The Humble in 19th- to 21st-Century British Literature and Arts // Isabelle Brasme, Jean-Michel Ganteau, Christine Reynier
Pubbl/distr/stampa	Montpellier, : Presses universitaires de la Méditerranée, 2021
ISBN	2-36781-398-1
Descrizione fisica	1 online resource (286 p.)
Collana	Horizons anglophones
Altri autori (Persone)	AymesSophie Brasmelsabelle BricoutShirley GanteauJean-Michel HaffenAude HaghshenasLeila Le BrunXavier LocatelliAngela María YebraJosé MelletLaurent OnegaSusana Pellicer OrtínSilvia Puschmann-NalenzBarbara ReynierChristine Roussillon-ConstantyLaurence SitayebStéphane StanCorina TobinClaudia TollancePascale
Soggetti	Literature poetry aesthetics ethics politics fiction arts (post)modernism theatre

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Sommario/riassunto	<p>Through its take on 'the humble', this volume attempts to reveal the depth and philosophical relevance of literature, its ethical and political dimension as well as its connection to life. Because it can be associated with social class, religion, psychology or ethics, the notion of 'the humble' lends itself to diverse types of studies. The papers collected in this volume argue that in the course of the 19th, 20th and 21st centuries, artists and writers have revisited the term 'humble' and, far from treating it as a simple motif, have raised it to the status of an aesthetic category. This category can first foster a better understanding of fiction, poetry, painting, and their representation of precarious lives through various genres and modes. It may also draw attention to neglected or depreciated humble novels or art forms that developed from the Victorian to the contemporary period, through the Edwardian and the modernist eras. Finally, it helps revise assumptions about the literature and art of the period and signals to a poetics of the humble. The works of art examined here explore the humble as a possible capacity and ethical force, a way of being and acting.</p>