

1. Record Nr.	UNINA9910464214203321
Autore	Florence P. Sargent (Philip Sargent), <1890-1982., >
Titolo	The logic of British and American industry : a realistic analysis of economic structure and government // P. Sargent Florence
Pubbl/distr/stampa	London : , : Routledge, , 2003
ISBN	9780415313503 1-136-51226-8 1-136-51233-0 1-315-01664-8
Descrizione fisica	1 online resource (396 p.)
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Soggetti	Industries - Great Britain Industries - United States Industrial management Electronic books.
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Formato	Materiale a stampa
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Nota di contenuto	Cover; Title Page; Copyright Page; PREFACE; PREFACE TO SECOND EDITION; Table of Contents; CHAPTER I THE STRUCTURAL APPROACH; 1. THE QUESTION 'WHO?' AS A REALISTIC STARTING POINT; 2. THE TECHNICAL BACKGROUND; 3. THE SOCIAL STRUCTURE OF INDUSTRY; 4. THE SIZE DISTRIBUTION OF PLANTS AND FIRMS; 5. PATTERNS OF INDUSTRIAL LOCATION; 6. FORMS AND EXTENT OF INTEGRATION; CHAPTER II LOGIC AND FACT OF INDUSTRIAL STRUCTURE; 1. THE MEANING, MECHANISM AND MEASURES OF EFFICIENCY; 2. EFFICIENCY OF THE LARGE FIRM OF VARYING PATTERN, THE SURVIVAL OF THE SMALL FIRM 3. CONDITIONS OF EFFICIENCY OF LARGE AND SMALL PLANTS 4. THE INEFFICIENCY AND EFFICIENCY OF INTEGRATION; 5. THE LOGIC OF LOCALIZATION AND DISPERSION; 6. AGREEMENT AND DIVERGENCE OF LOGIC AND FACT. MANUFACTURING AND OTHER INDUSTRIES; CHAPTER III THE RELATIONS OF INDUSTRY AND CONSUMER; 1. PLANNED AND FREE CONSUMPTION. THE COSTS OF DISTRIBUTION; 2. THE LOGIC AND ILLOGIC OF FREE CONSUMPTION; 3. THE VAGARIES OF FREE

PRODUCTION, DESIGN AND DISTRIBUTION FOR FREE CONSUMPTION; 4. FORECASTING AND MARKET RESEARCH; 5. COMPETITION AND COMBINATION. SALES PRESSURE AND ADVERTISING
6. MONOPLASTIC STRUCTURE AND THEORY
7. DETECTING MONOPOLY;
CHAPTER IV RELATIONS WITHIN THE MODERN FIRM. MANAGEMENT AND TOP GOVERNMENT; 1. THE TREND OF INVESTMENT AND EMPLOYMENT. OVERHEAD COSTS; 2. EVOLUTION OF SPECIALIZED MANAGEMENT; 3. LOGIC OF HIERARCHICAL DELEGATION; 4. LOGIC OF FUNCTIONAL DELEGATION; 5. LOGIC OF LINE-AND-STAFF DELEGATION; 6. THE CORE OF TOP GOVERNMENT; 7. THE QUESTION WHO GOVERNS AT THE CORE, AND WHY: THE NEXT THREE CHAPTERS; CHAPTER V GOVERNMENT OF FREE ENTERPRISE CAPITALISM; 1. GROWTH OF THE CORPORATION AND JOINT STOCK COMPANY
2. THE SHAREHOLDERS' ACTUAL PART IN GOVERNMENT. LAW AND REALITY
3. GOVERNMENT BY BLOC-HOLDER; 4. GOVERNMENT BY DIRECTOR OR EXECUTIVE; 5. INTERESTS, PERSONALITIES AND COMPANY POLICIES; CHAPTER VI NATIONALIZATION, CO-OPERATION AND STATE CONTROL; 1. WHY ALTERNATIVES TO THE CAPITALIST GOVERNMENT OF INDUSTRY?; 2. BRITAIN'S MIXED ECONOMY; 3. THE GOVERNMENT OF NATIONALIZED INDUSTRIES; 4. GOVERNMENT BY CONSUMER'S CO-OPERATION; 5. THE TESTS OF MEETING NEEDS, CONSUMERS' SOVEREIGNTY AND ECONOMIC DEMOCRACY; 6. COMPARATIVE EFFICIENCY, STABILITY AND PROGRESS; 7. SUMMARY: OVERALL STATE PLANNING AND CONTROL
CHAPTER VII THE STIMULUS TO LABOUR, INVESTMENT AND ENTERPRISE
1. LABOUR RELATIONS IN THE LARGER PLANT AND FIRM; 2. THE STIMULUS TO INVEST: THE OUTSIDE INVESTOR; 3. THE STIMULUS TO LARGE-SCALE ENTERPRISE; 4. TYPES OF LEADER IN LARGE-SCALE BUSINESS GOVERNMENT; 5. THE SHORT AND LONG-RUN SUPPLY AND SUPPLY PRICE OF LEADERSHIP; 6. RECRUITMENT AND EDUCATION FOR INDUSTRIAL GOVERNMENT; CHAPTER VIII SUMMARY AND CONCLUSIONS; 1. SUMMARY OF FINDINGS; 2. SUMMARY OF RESEARCH METHODS; 3. SOME PRACTICAL CONCLUSIONS; INDEX

Sommario/riassunto

Summarizing the facts about the prevailing sizes of industrial firms or plants and the patterns of industrial location in Britain and America, this book also interprets the facts in basic terms such as technical requirements and consumer habits.
Examining investment and human resource management, the contrasts and (unexpected) similarities in the industrial structure and government of the two countries are analysed. The book includes new research into the real seat of power in the British joint stock company and compares the results with the realities of the American corporation.

2. Record Nr.	UNINA9910454121003321
Autore	Laqueur Walter <1921->
Titolo	Fascism [[electronic resource]] : past, present, future / / Walter Laqueur
Pubbl/distr/stampa	New York, : Oxford University Press, 1996
ISBN	1-280-53514-8 9786610535149 0-19-802527-0
Descrizione fisica	1 online resource (272 p.)
Disciplina	320.5/33/09
Soggetti	Fascism - History Fascism Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 241-245) and index.
Nota di contenuto	Contents; 1 Fascism; Introduction; 2 Neofascism; 3 Postfascism; Notes; Bibliographical Note; Index
Sommario/riassunto	Mussolini's march on Rome; Hitler's speeches before waves of goose-stepping storm troopers; the horrors of the Holocaust; burning crosses and neo-Nazi skinhead hooligans. Few words are as evocative, and even fewer ideologies as pernicious, as fascism. And yet, the world continues to witness the success of political parties in countries such as Italy, France, Austria, Russia, and elsewhere resembling in various ways historical fascism. Why, despite its past, are people still attracted to fascism? Will it ever again be a major political force in the world? Where in the world is it most likely to

3. Record Nr.	UNINA9910706764803321
Titolo	Defense : cooperation : agreement between the United States of America and the Philippines, effected by exchange of notes at Manila and Pasay City, July 28 and September 15, 2017
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Descrizione fisica	1 online resource (11 unnumbered pages)
Collana	Treaties and other international acts series ; ; 17-915
Soggetti	Military assistance, American - Philippines Treaties. United States Military relations Philippines Philippines Military relations United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia