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Titolo	Social entrepreneurship : an evidence-based approach to creating social value // Chao Guo, Wolfgang Bielefeld
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ISBN	1-118-84417-3 1-118-84413-0
Edizione	[First edition.]
Descrizione fisica	1 online resource (352 p.)
Collana	Bryson Series in Public and Nonprofit Management
Altri autori (Persone)	BielefeldWolfgang
Disciplina	658.4/08
Soggetti	Social entrepreneurship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Tables, figures, and exhibit -- The authors -- Introduction: understanding and using social entrepreneurship -- Social entrepreneurship : concept and context -- The many faces of social entrepreneurship -- Social entrepreneurship as organizational behavior -- Understanding and managing the social entrepreneurial process -- Discovering and creating social entrepreneurial opportunities -- From opportunity to action -- From action to impact -- Funding social entrepreneurship -- Social intrapreneurship: innovation from within -- Managing the social intrapreneurial process -- The emerging trends and issues -- Social entrepreneurship in the public sector -- Boundary spanning and social entrepreneurship -- New media and social entrepreneurship -- Conclusion: the road traveled and the journey ahead -- Notes -- Index.
Sommario/riassunto	Social entrepreneurship explained Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation of transformative leaders will be risk takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-

edge practice of social entrepreneurship. In Social Entrepreneurship,  
you'll learn how to read marke

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