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Autore	Jar-Der Luo
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Sommario/riassunto	Many people want to do business with China, but very few foreign business people have an understanding and appreciation of how business is actually conducted in the country. This book offers insights into the history, philosophy, and practice of business in China today. The book begins by asking several key questions about business in China: Why is it a common phenomenon in China that one prefers being a leader in a small organization to being led in a big one? Why is it common in Chinese enterprises that within an organization there is

generally a bureaucracy to control a network of comparati