

1. Record Nr.	UNINA9910464173503321
Autore	Martin Bronwen
Titolo	Key terms in semiotics // Bronwen Martin, Felizitas Ringham
Pubbl/distr/stampa	London ; ; New York : , : Continuum, , [2006] ©2006
ISBN	1-4411-8199-7
Descrizione fisica	1 online resource (282 p.)
Collana	Key Terms
Disciplina	302.2
Soggetti	Semiotics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [249]-253).
Nota di contenuto	Cover; Contents; Introduction; Key Terms in Semiotics; Key Thinkers in Semiotics; Key Texts in Semiotics; Appendix - A Semiotic Analysis of Sleeping Beauty
Sommario/riassunto	What is semiotics? This term is applied in a wide range of disciplines from literary theory and film to law, architecture and communication studies. But what does it actually mean and how can we use it? <I>Key Terms in Semiotics </I>provides exactly the information that a student needs when encountering semiotics for the first time or as a more advanced reader wishing to do in-depth readings.