

1. Record Nr.	UNINA9910464113903321
Titolo	New narratives [[electronic resource]] : stories and storytelling in the digital age / / edited by Ruth Page and Bronwen Thomas
Pubbl/distr/stampa	Lincoln, : University of Nebraska Press, c2011
ISBN	1-283-57225-7 9786613884701 0-8032-3836-3
Descrizione fisica	1 online resource (297 p.)
Collana	Frontiers of narrative
Altri autori (Persone)	PageRuth E. <1972-> ThomasBronwen
Disciplina	808.036
Soggetti	Mass media Narration (Rhetoric) Discourse analysis, Narrative Online authorship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	From synesthesia to multimedia : how to talk about new media narrative / Daniel Punday -- The interactive onion: layers of user participation in digital narrative tests / Marie-Laure Ryan -- Ontological boundaries and methodological leaps: the importance of possible worlds theory for hypertext fiction (and beyond) / Alice Bell -- Seeing through the blue nowhere: on narrative transparency and new media / Michael Joyce -- Curveship: an interactive fiction system for narrative variation / Nick Montfort -- Digitized corpora as theory-building resource: new methods for narrative inquiry / Andrew Salway and David Herman -- From (w)reader to breather: cybertextual de-institutionalization and Kate Pullinger's Breathing wall / Astrid Ensslin -- Songlines in the streets: story mapping with itinerant hypernarrative / Brian Greenspan -- Narrative supplements: DVD and the idea of "text" / Paul Copley and Nick Haefner -- All together now: hypertext, collective narratives, and online collective knowledge communities / Scott Rettberg -- "Update soon!" Harry Potter fanfiction and narrative

as a participatory process / Bronwen Thomas -- Blogging on the body : gender and narrative / Ruth Page -- Using the force: LEGO Star wars: the video game, intertextuality, narrative, and play / James Newman and Iain Simons -- Digital narratives, cultural inclusion and educational possibility : going new places with old stories in elementary school / Heather Lotherington.

Sommario/riassunto

Just as the explosive growth of digital media has led to ever-expanding narrative possibilities and practices, so these new electronic modes of storytelling have, in their own turn, demanded a rapid and radical rethinking of narrative theory. This timely volume takes up the challenge, deeply and broadly considering the relationship between digital technology and narrative theory in the face of the changing landscape of computer-mediated communication. New Narratives reflects the diversity of its subject by bringing together some of the foremost practitioners and theo

2. Record Nr.	UNINA9910298163603321
Autore	Lin Carol Yeh-Yun
Titolo	National Intellectual Capital and the financial crisis in Bulgaria, Czech Republic, Hungary, Romania, and Poland / / by Carol Yeh-Yun Lin, Leif Edvinsson, Jeffrey Chen, Tord Beding
Pubbl/distr/stampa	New York, NY : , : Springer New York : , : Imprint : Springer, , 2014
ISBN	1-4614-8018-3
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (141 p.)
Collana	SpringerBriefs in Economics, , 2191-5504 ; ; 15
Disciplina	330 330.9499
Soggetti	Economic development Economic policy Regional economics Space in economics Economic Growth Economic Policy R & D/Technology Policy Regional/Spatial Science Europe, Eastern Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1 Introduction -- Chapter 2 Impact of the 2008 Financial Crisis -- Chapter 3 National Intellectual Capital Development of the Five Emerging European Countries -- Chapter 4 Beyond the 2008 Global Financial Crisis -- Chapter 5 Future Prospectives and Policy Implications.
Sommario/riassunto	<p>In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today's knowledge economy. The authors—pioneers in the field—present extensive data and a rigorous conceptual framework to analyze the connections between the global financial crisis and NIC development. Covering the period from 2005 to 2010 across 48 countries, the authors establish a positive correlation between NIC and GDP per capita and consider the impact of NIC investment for short-term recovery and long-term risk control and strategy formulation. Each volume in a series of SpringerBriefs on NIC and the financial crisis provides in-depth coverage of the impact of the crisis, the aftermath, future prospects, and policy implications for a regional cluster. This volume focuses on Bulgaria, Czech Republic, Hungary, Romania, and Poland.</p>