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Nota di contenuto	Front matter -- Preface to the paperback edition -- Acknowledgments -- Contents -- Introduction The cognitive theory of metaphor and metonymy / Barcelona, Antonio -- The interaction of metaphor and metonymy, and other theoretical issues -- On the plausibility of claiming a métonymie motivation for conceptual metaphor / Barcelona, Antonio -- Refining the Inheritance Hypothesis: Interaction between metaphoric and metonymie hierarchies / Feyaerts, Kurt -- The scope of metaphor / Kövecses, Zoltán -- How metonymie are metaphors? / Radden, Günter -- The role of mappings and domains in understanding metonymy / Ruiz de Mendoza Ibáñez, Francisco José -- Metaphor, metonymy, and binding / Turner, Mark / Fauconnier, Gilles -- Metaphor and metonymy in language structure and discourse -- Metaphor and metonymy in language structure -- Patterns of meaning extension, "parallel chaining", subjectification, and modal shifts / Goossens, Louis -- Metaphor in semantic change / Haser, Verena -- Straight from the heart - métonymie and metaphorical explorations / Niemeier, Susanne -- The EFFECT FOR CAUSE metonymy in English grammar / Panther, Klaus-Uwe / Thornburg, Linda -- Metaphorical extension of may and must into the epistemic domain / Pelyvás, Péter

-- Metaphor and metonymy in discourse -- Poetry and the scope of metaphor: Toward a cognitive theory of literature / Freeman, Margaret H. -- The cohesive role of cognitive metaphor in discourse and conversation / Ponterotto, Diane -- More metaphorical warfare in the Gulf: Orientalist frames in news coverage / Sandikcioglu, Esra -- Muted metaphors and the activation of metonymies in advertising / Ungerer, Friedrich -- Author Index -- Subject Index

Sommario/riassunto

Metaphor and Metonymy at the Crossroads is a collection of essays, most of them written from a cognitive linguistics standpoint by leading specialists in the fields of conceptual metaphor and metonymy, and conceptual integration (blending). The book has two main goals. One of them is to discuss in new, provocative ways the nature of these conceptual mappings in English and their interaction. The other goal is to explore by means of several detailed case studies the central role of these mappings in English. The studies are, thus, concerned with the operation of metaphor and metonymy in discourse, including literary discourse or with the effect of metaphorical and/or metonymic mappings on some aspects of linguistic structure, be it polysemy or grammar. The book is of interest to students and researchers in English and linguistics, English literature, cognitive psychology and cognitive science.
