

1. Record Nr.	UNINA9910464037403321
Titolo	The rhetoric of heroic expectations : establishing the Obama presidency // edited by Justin S. Vaughn and Jennifer R. Mercieca
Pubbl/distr/stampa	College Station, Texas : , : Texas A&M University Press, , 2014 ©2014
ISBN	1-4619-5827-X 1-62349-121-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (306 p.)
Collana	Presidential rhetoric and political communication ; ; Number twenty-four
Altri autori (Persone)	VaughnJustin S. <1978-> MerciecaJennifer R
Disciplina	973.932092
Soggetti	Presidents - United States - Election - 2008 Rhetoric - Political aspects - United States Electronic books. United States Politics and government 2009-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Barack Obama and the rhetoric of heroic expectations / Jennifer R. Mercieca and Justin S. Vaughn -- A lighthouse at the crossroads: Barack Obama's call for agonistic democracy / Jay P. Childers -- The "we" in "yes, we can": Obama's audience, the audience's Obama, and consubstantiality / Eric Dieter -- Overcoming institutional burdens: President Obama's rhetorical leadership in his first year / Brandon Rottinghaus -- Where's the media? President Obama, the public, and news coverage / Matthew Eshbaugh-Soha -- The United States and the world: the rhetorical dimension of Obama's foreign policy / David Zarefsky -- Resetting America's role in the world: President Obama's rhetoric of (re)conciliation and partnership / Jason A. Edwards -- Obama's two bodies: a study in American economic theology / James Arnt Aune -- The secular messianic style in Barack Obama's "call to renewal" speech / Catherine L. Langford -- The exodus as burden: Obama, agency, and the containment thesis / Dave Tell -- Picturing the presidents: Obama and the visual politics of White House art / Cara

Finnegan -- Michelle Obama, "mom-in-chief": gender, race, and familialism in media representations of the First Lady / Bonnie J. Dow  
-- Epilogue: Carrying the burden: how Barack Obama both embraced and diminished heroic expectations / Jennifer R. Mercieca and Justin S. Vaughn.

---

Sommario/riassunto

Campaign rhetoric helps candidates to get elected, but its effects last well beyond the counting of the ballots; this was perhaps never truer than in Barack Obama's 2008 campaign. Did Obama create such high expectations that they actually hindered his ability to enact his agenda? Should we judge his performance by the scale of the expectations his rhetoric generated, or against some other standard? The Rhetoric of Heroic Expectations: Establishing the Obama Presidency grapples with these and other important questions. Barack Obama's election seemed to many to fulfill Mar

---