1. Record Nr. UNINA9910463941503321 Autore **Hutchins Giles** Titolo Nature of business: redesigning for resilience / / Giles Hutchins Pubbl/distr/stampa Totnes, Devon:,: Green Books,, 2012 **ISBN** 0-85784-050-9 Descrizione fisica 1 online resource (209 p.) Disciplina 658.406 Soggetti Organizational effectiveness Crisis management Success in business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. ""Front cover""; ""Endorsements""; ""Title page""; ""Copyright page""; Nota di contenuto ""Contents""; ""Acknowledgements""; ""Preface""; ""Introduction""; ""Module One: Transformational times call for transformational change""; ""Module Two: Nature as teacher""; ""Module Three: Firm of the future""; ""Module Four: Sustainability and the firm of the future""; ""Module Five: Human nature and nurture""; ""Module Six: Catalysts for transformation""; ""Module Seven: Techniques for transformation""; ""Module Eight: Inspiration for transformation""; ""Module Nine: Conclusions""; ""Notes""; ""Further reading"" ""Index"" Sommario/riassunto This book sets out a new business paradigm. Author Giles Hutchins presents the challenges to the prevailing business as usual model, explains the pressing need for transformational change, and reveals the concepts and mindsets necessary to inspire the businesses of tomorrow. Going beyond current approaches to responsible and green business, Hutchins focuses on the emergence of new ways of operating and creating value in an increasingly volatile and interconnected world.

He makes the compelling case that the Firm of the Future should seek

to mimic behaviours and organisations found in nature,