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gradually undermined air-atomic strategy. The shift to mutually assured destruction (MAD) via general nuclear exchange steadily took precedence in strategic thinking and budget allocations. Soon American nuclear-armed airborne bomber fleets shaped for conventionally defined-if implausible, then impossible-victory were supplanted by missile-based forces designed to survive and punish. The Air Force receded from the forefront of American security policy. Kaplan throws into question both the inevitability and preferability of the strategic doctrine of MAD. He looks at the process by which cultural, institutional, and strategic ideas about MAD took shape and makes insightful use of the comparison between generals who thought they could win a nuclear war and the cold institutional logic of the suicide pact that was MAD. Kaplan also offers a reappraisal of Eisenhower's nuclear strategy and diplomacy to make a case for the marginal viability of air-atomic military power even in an era of ballistic missiles.