Record Nr. UNINA9910463897003321 Autore Drury Jeffrey P. Mehltretter Titolo Speaking with the people's voice: how presidents invoke public opinion // Jeffrey P. Mehltretter Drury Pubbl/distr/stampa College Station, [Texas]:,: Texas A&M University Press,, 2014 ©2014 **ISBN** 1-62349-135-5 Edizione [First edition.] Descrizione fisica 1 online resource (210 p.) Collana Presidential Rhetoric and Political Communication; Volume 23 Disciplina 320.97301/4 Soggetti Communication in politics - United States Political leadership - United States Persuasion (Rhetoric) - Political aspects - United States Presidents - United States Political oratory - United States Public opinion - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto The symbolic sovereignty of the people -- Driving the bandwagon --Hail (to) the people -- Political correctives -- The presidential balancing act -- Notes. The role of public opinion in American democracy has been a central Sommario/riassunto concern of scholars who frequently examine how public opinion influences policy makers and how politicians, especially presidents, try to shape public opinion. But in Speaking with the People's Voice: How Presidents Invoke Public Opinion, Jeffrey P. Mehltretter Drury asks a different question that adds an important new dimension to the study of public opinion: How do presidents rhetorically use public opinion in

their speeches? In a careful analysis supported by case studies and

discrete examples, Drury