

1. Record Nr.	UNINA9910463876603321
Titolo	Superhero synergies : comic book characters go digital // edited by James N. Gilmore and Matthias Stork
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield, , 2014 ©2014
ISBN	1-4422-3212-9
Descrizione fisica	1 online resource (266 p.)
Disciplina	741.5/973
Soggetti	Comic books, strips, etc - Technological innovations Superheroes Superhero films - History and criticism Superhero television programs - History and criticism Motion pictures and comic books Comic book fans Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Acknowledgments; Foreword; Introduction; 1 Will You Like Me When I'm Angry?; 2 Secret Origins; 3 Fantastic Views; 4 From Motion Line to Motion Blur; 5 Assembling the Avengers; 6 From Scientific Romance to Disney Superhero; 7 The Cult of Comic-Con and the Spectacle of Superhero Marketing; 8 The Dark Knight Levels Up; 9 The Fears of a Superhero; 10 "I Am Catwoman, Hear Me Roar"; 11 Melodrama, Romance, and the Celebrity of Superheroes; 12 In Franchise; 13 Spectacular Superheroes on Stage; Afterword: When Story Worlds Collide; Index; About the Editors and Contributors
Sommario/riassunto	This collection of essays explores the developing relationship between superheroes and various forms of media, examining how the superhero genre, which was once limited primarily to a single medium (comic books/graphic novels) has been developed into video games, digital comics, films, Internet criticism, novelizations, television programs, the fanboy phenomenon, and many other forms of media.

