1. Record Nr. UNINA9910463864903321 Autore Kallet Mike <1953-> Titolo Think smarter: critical thinking to improve problem-solving and decision-making skills / / Mike Kallet Pubbl/distr/stampa Hoboken, New Jersey:,: John Wiley & Sons,, 2014 ©2014 **ISBN** 1-118-87125-1 1-118-86435-2 Edizione [1st edition] Descrizione fisica 1 online resource (238 p.) Classificazione BUS019000 Disciplina 658.4/03 Soggetti Problem solving **Decision** making Critical thinking Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Machine generated contents note: Dedication Acknowledgements Nota di contenuto Foreword Section I: Introduction and the Framework for Critical Thinking Chapter 1: What is Critical Thinking? Benefits of Critical Thinking Chapter 2: When to Use Critical Thinking Chapter 3: The Framework and Tools Clarity Conclusions Decisions Section II: Clarity Chapter 4: Empty Your Bucket The Bucket Getting Started with Emptying Your Bucket Chapter 5: Inspection Inspection Getting Started with Inspection Chapter 6: Why? Why Why? Ask why to get to I don't know Getting Started with Why Chapter 7: So What? So What? So What: Your Company or Product YOUR So What? Getting Started with So What Chapter 8: Need What is the Necessity? Great Teams and Need Need and Survival Getting Started with Need Chapter 9: Anticipatory Thinking What's Next? Getting Started with Anticipatory Thinking Chapter 10:

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Sommario/riassunto

"Critical thinking is a process that lets your brain do more for you as you make decisions, solve problems, make plans, and execute them. Much of the current content on this subject is academic focused. Think Smarter, Not Harder focuses instead on applying critical thinking techniques to everyday business issues. This application results in higher quality problem solving and decision making, more innovation, faster decisions, opportunity recognition, mistake avoidance, and higher productivity. The skills learned in this book can be applied to: New product ideas and creation Short and long term business strategies Improved operational efficiency Crisis management Customer care improvement, and Revenue generation and cost reduction strategies "--